



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002, Ph: +91 - 866 - 3500122, 2576129

Ref: KLEF/SA/NSS/Events/2022-23

Date: 13-09-2022

Orders of the Vice-Chancellor dt. 13-09-2022

CIRCULAR

Sub: Conduction of Awareness on Digital Transaction on 15-09-2022 at Prathuru Village – Reg.

Ref: Letter dt. 12-09-2022 from Mr. P.Srikanth Reddy, Program Coordinator, KLEF NSS Cell and forwarded by Dean (Student Affairs).

This is to inform that, National Service Scheme (NSS) of KLEF will be organizing the "Awareness on Digital Transaction" on 15-09-2022 at Prathuru Village.

Event : Awareness on Digital Transaction
Place : Prathuru Village
Date : 15-09-2022
Timings : 9:30 am to 01:30pm

All the NSS Unit- 02 students should participate in the event, Buses start from Indoor Stadium.

For Further Details, Mr. P.Srikanth Reddy, KLEF NSS Programme Coordinator, Mobile No: 8466011222, or Mr. P.Suresh, Coordinator, NSS, Mobile No: 9493171719.


REGISTRAR

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Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESARAM-522 302.
Guntur District, Andhra Pradesh.





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Report on Digital Transaction Awareness Campaign

Conducted on 15-09-2022 at Prathuru Village

Details of the Event:

Date of the Event : 15.09.22

Name of the Event : Awareness on Digital Transaction

Venue : Prathuru

No. of Participants : Students: 96, Staff: 02

Objective:

The objective of the Digital Transaction Awareness Campaign conducted on September 15, 2022, at Prathuru Village by KL Deemed to be University (Koneru Lakshmaiah Education Foundation) was to educate and empower the villagers with the knowledge and skills needed to perform digital transactions securely and efficiently. The campaign aimed to promote the benefits of digital payments, reduce reliance on cash, and enhance financial inclusion by providing hands-on training and demonstrations on using various digital payment platforms. This initiative sought to bridge the digital divide, increase economic participation, and foster a culture of digital literacy within the community.

Description:

The Digital Transaction Awareness Campaign conducted on September 15, 2022, at Prathuru Village by KL Deemed to be University (Koneru Lakshmaiah Education Foundation) was a proactive initiative aimed at empowering the villagers with essential knowledge and skills in digital transactions. The event commenced with informative sessions highlighting the advantages of embracing digital payment methods, emphasizing their convenience, security, and contribution to financial inclusion. Students of KLEF provided hands-on training and demonstrations on using various digital payment platforms, ensuring that villagers gained practical proficiency. Interactive workshops and Q&A sessions facilitated a deeper understanding of digital transaction processes and addressed any concerns or queries raised by the attendees. Through this comprehensive engagement, the campaign not only promoted the adoption of digital payments but also fostered a culture of digital literacy and financial empowerment within the community of Prathuru Village.

Outcome:

The Digital Transaction Awareness Campaign conducted on September 15, 2022, at Prathuru Village by KL Deemed to be University (Koneru Lakshmaiah Education Foundation) was a proactive initiative aimed at empowering the villagers with essential knowledge and skills in digital transactions. The event commenced with informative sessions highlighting the advantages of embracing digital payment methods, emphasizing their convenience, security, and contribution to financial inclusion. Experienced instructors provided hands-on training and demonstrations on using various digital payment platforms, ensuring that participants gained practical proficiency. Interactive workshops and Q&A sessions facilitated a deeper understanding of digital transaction processes and addressed any concerns or queries raised by the attendees. Through this comprehensive engagement, the campaign not only promoted the adoption of digital payments but also fostered a culture of digital literacy and financial empowerment within the community of Prathuru Village.

Impact on society:

The Digital Transaction Awareness Campaign in Prathuru Village spurred financial inclusion, reducing dependence on cash and equipping residents with essential digital literacy skills. This empowered the community, fostering economic participation and paving the way for a more digitally inclusive and economically resilient society.

Event photos:



KLEF NSS Volunteers Providing Awareness on Digital Transaction to Prathuru Villagers on 16/09/22

Paper clippings:



Translation of paper clippings:


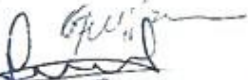

KLU NSS students hailing from Tadepalli area visited Pratur village on Thursday to raise awareness about cybercrimes related to digital transactions. They educated villagers on precautionary measures to safeguard their bank accounts and cautioned them about fraudulent schemes such as lottery scams and false loans. Furthermore, they conducted awareness sessions on the impact of plastic in the village. Program Officer Raghuveera, along with Coordinators Suresh and Chandrasekhar, actively participated in the initiative.

Volunteers List:

S.No	Name of the Volunteer	Branch/Course	Roll No	
1	SRI VENKATA JANAKIRAM	ECE	2100040203	Venkat
2	MANNAVA DURGA PHANI	ECE	2100040073	Manna
3	VENIGANDLA BHARGAVI	ECE	2100040258	
4	DADANI JAYA PRAKASH REDDY	ECE	2100040084	Reddy
5	CHARUGUNDLA SAICHATURYA	ECE	2100040173	Charu
6	HARSHA VARDHAN	ECE	2100040007	HARSHA
7	HYDER ALI	ECE	2100040204	Ali
8	SK SALMA	ECE	2100040104	Salma
9	GUNDIREDDY AVINASH	ECE	2100049032	AV
10	RAMA KRISHNA	ECE	2100040177	Rama
11	K SRI VALLIKA	ECE	2100040141	VALLIKA
12	DAKSHASRI	ECE	2100040152	Daksha
13	P. LEENA SRI	ECE	2100040341	Leena
14	VIPPALA SUSMITHA	ECE	2100040305	Susmitha
15	G. ANJALI SRI RAJYA LAKSHMI	ECE	2100040346	Anjali
16	GADDAM ANJALI	ECE	2100040064	ANJALI
17	P.SREE NIKITHA	ECE	2100040028	Nikitha
18	K. BINDU SRI	ECE	2100040287	Bindu
19	THOTA SIVASRI	ECE	2100040324	Sivasri
20	KODURU DEEPTHI SREE	ECE	2100049009	Deepti
21	R.YASASH CHANDRA REDDY	ECE	2100040368	Reddy
22	N HARSHITHA	ECE	2100040161	Harshitha
23	SHAIK. ARSHAD KAREEM	ECE	2100040090	Arshad
24	D.SASIKANTH	ECE	2100040365	Sasikanth
25	CHILUKURI SANDHYA SAI MARUTI	ECE	2100040364	Sandhya
26	P. NIVESH REDDY	ECE	2100049027	Reddy
27	KORIVI AKHIL	ECE	2100049047	AKHIL
28	S HARISWARI	ECE	2100040322	Hariswari
29	SHAIK SIRAJ	ECE	2100040241	Siraj
30	R.SOMASEKHAR	ECE	2100040098	Somasekhara
31	D.SURESH	ECE	2100040294	Suresh
32	M.THANMAYA VISHNU PHANI	ECE	2100040375	Phani
33	HARSHA	ECE	2100040181	Harsha
34	AMBATI BALA TULASI	ECE	2100040303	Tulasi
35	KANCHARLA MUKESH CHOWDARY	ECE	2100040174	Mukesh
36	RADHAKRISHNA KANDRU	ECE	2100040120	Radhika
37	N.SUSHMA	ECE	2100040353	Sushma
38	AKELLA SUVARNA RAVITEJA	ECE	2100040089	Raviteja
39	LAVANYA	ECE	2100049029	Lavanya
40	M.SNEHA	ECE	2100040224	Sneha
41	KANCHARLA DEEPIKA	ECE	2100040350	Deepika
42	KUKATLAPALLI PAVANI	ECE	2100040377	Pavani
43	TUMULURI JAGADEESH	ECE	2100040199	Jagadeesh
44	VADDI VIVEK	ECE	2100040228	Vivek

45	N. MEGHANA DEVI	ECE	2100040312	To
46	M.SREE THULASI	ECE	2100040023	fifii
47	G.SIVA AKHIL	ECE	2100040243	
48	G.SREEJA	FCE	2100040185	
49	K.SAI KUMAR	ECE	2100040206	
50	G. SITANJALI	ECE	2100040222	
51	DADANI KARTHIK KUMAR REDDY	ECE	2100040264	
52	C GNANENDRA	ECE	2100040333	
53	SRITAM PANDA	ECE	2100040167	Panda
54	KOTHA VISHNU	ECE	2100040154	Vishnu
55	M.GANESH NAGA VENKATA SAI	ECE	2100040249	
56	SHAIK MOHAMMED ABDUL ROUF	ECE	2100040338	
57	GUVALA PRANAY KUMAR REDDY	FCE	2100040326	
58	B. HIMA SANKAR	ECE	2100040193	
59	KOTHAPALLI DHANUSH	ECE	2100040260	
60	CH HEMANTH NAG	ECE	2100040344	Nag
61	SURYA TEJA DIRISALA	ECE	2100040309	
62	SHAIK IRFAN	ECE	2100040317	
63	PILLA HARSHAVARDHAN BABU	ECE	2100040281	Babu
64	SHYAM	ECE	2100040220	
65	KONDAPUNENI SANDEEP CHOWDARY	ECE	2100049016	
66	POLUKONDA NIKHIL GANDHI	ECE	2100049022	
67	AARYANI CHEBOYINA	ECE	2100040196	
68	MOHAMMAD MUNTASIR HUSSAIN	ECE	2100040239	
69	MOHAMMAD SUMMIL JAVERIYA	ECE	2100049013	
70	MATTA SAI VENKATA KRISHNA	ECE	2100040319	
71	Y.NANDINIREDDY	ECE	2100040207	
72	KOTAGIRI HARDIK SAI	ECE	2100040255	
73	YALALA SUDHANSHU VARMA	ECE	2100049014	
74	B GANDHI NAIDU	FCE	2100040179	
75	T SAI PRASANNA	LCE	2100040286	
76	R KARTHIK CHOWDARY	ECE	2100040134	
77	N DURGA SESA SAI	ECE	2100040320	
78	SAIDUPURI VENKAT	ECE	2100040182	
79	KALIKIVAYA PADMA SAI SATVIKA	ECE	2100040247	
80	garikapati.yuvasainadh	ECE	2100040226	
81	Kalakota. Revanth reddy	ECE	2100040050	
82	Karthik thota	FCE	2100040282	
83	G.NAGA DHEERAJ	ECE	2100040233	
84	MADALA LOKESH KUMAR	ECE	2100040170	
85	PULI NAGA NAVEEN	ECE	2100040144	
86	Ram Prasad	ECE	2100040135	
87	Chippada venkata deepak	ECE	2100040149	
88	Gaddam Yakesh Reddy	ECE	2100040139	
89	D.Sandeep Reddy	ECE	2100040151	
90	Bandaru naga satya sai chandu	ECE	2100040138	


91	BADUGU ROHITH	ECE	2100040274
92	Manohar Mamidala	ECE	2100040131
93	Pachipulusu Pavan venkata Naga Sai Manikanta	ECE	2100040132
94	BL GNAPIKAA	ECE	2000040018
95	Budideti UdayKumar Reddy	ECE	2000040020
96	CHITTURI. J.V.R.B.N.M.D.K.KIRITI	ECE	2000040021
97	Chandra Santhosh Kumar	ECE	2000040022
98	Lekhana chaparala	ECE	2000040023
99	Chennuru Gayathri	ECE	2000040024
100	Jayadev chigurupati	ECE	2000040025


 AB
 Mamidala


 K...
 Gauthi
 DB

V. Yendla

Programme Officer
KLEF NSS Cell.


P. SRIKANTH REDDY
 Programme Co-ordinator
 National Service Scheme
 Koneru Lakshmaiah Education Foundation
 Vaddeswaram, 522503


 Dean (Student Affairs)
 Koneru Lakshmaiah Education Foundation
 (Deemed to be University)
 Green Fields, VADDESARAM-522502,
 Guntur Dist, Andhra Pradesh.