



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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SWACHATHA HI SEVA

- 10(A) Girls Battalion

Swachhata Hi Seva
Garbage Free India

LET US JOIN TOGETHER ON
1ST OCTOBER, 10 AM
FOR 1 HOUR OF SHRAMDAAN
FOR SWACHHATA

10(A) GIRLS BATTALION

VENUE : PRATHURU
DATE : 01-10-2023

To know more, scan the QR code or visit
swachhatahiseva.com

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EVENT DETAILS:

EVENT TITLE : SWACHATHA KI SEVA

DATE: 01-09-2023

VENUE : PARTHURU

ORGANISED BY :10(A)Girls Bn, NCC
KLEF

SUPPORTED BY : Dr . Pavani , ANO of
10(A)girls Bn, NCC, KLEF.

EVENT DISCRPTION

Introduction:

Swachatha Hi Seva, which translates to "Cleanliness is Service," is a nationwide campaign initiated by the Government of India to promote cleanliness and sanitation across the country. Launched in 2014 as part of the Swachh Bharat Abhiyan (Clean India Mission), this campaign has garnered significant attention and participation from citizens, organizations, and government bodies. Swachatha Hi Seva aims to address various environmental and health issues by encouraging people to adopt cleaner and more hygienic habits while promoting community participation.

Objectives:

The primary objectives of the Swachatha Hi Seva campaign include:

1. Promoting Cleanliness: Encouraging individuals and communities to maintain cleanliness in their surroundings, including homes, public spaces, and workplaces.

2. **Raising Awareness:** Creating awareness about the importance of sanitation, hygiene, and waste management to reduce health hazards.
3. **Encouraging Behavior Change:** Inspiring people to change their behavior and adopt clean and green practices as part of their daily lives.
4. **Community Participation:** Mobilizing citizens and organizations to actively participate in cleanliness drives, waste management initiatives, and other related activities.

Activities and Initiatives:

The Swachhata Hi Seva campaign encompasses a wide range of activities and initiatives to achieve its objectives:

1. **Cleanliness Drives:** Volunteers, citizens, and government officials come together to organize cleanliness drives in various areas. These events involve cleaning streets, parks, public toilets, and other public spaces.
2. **Awareness Programs:** Educational programs and workshops are conducted in schools, colleges, and communities to raise awareness about sanitation, hygiene, and waste management.
3. **Waste Segregation and Management:** Emphasis is placed on proper waste segregation at the source and promoting recycling and composting to reduce the burden on landfills.
4. **Swachh Bharat Pledge:** Citizens are encouraged to take the Swachh Bharat pledge, committing themselves to maintaining cleanliness and promoting hygiene.
5. **Public Toilets:** Building and maintaining public toilets in urban and rural areas to provide access to clean sanitation facilities for all.
6. **Behavioral Change Campaigns:** Promotional campaigns through various media channels, including television, radio, and social media, to encourage behavior change and cleanliness practices.

Impact and Achievements:

Since its inception, Swachhata Hi Seva has made significant strides in improving cleanliness and hygiene in India. Some notable achievements and impacts of the campaign include:

1. **Increased Toilet Coverage:** The campaign has led to a substantial increase in the number of toilets built across the country, especially in rural areas, improving access to sanitation facilities
2. **Reduction in Open Defecation:** Swachatha Hi Seva has played a crucial role in reducing open defecation practices, contributing to better public health outcomes.
3. **Behavioral Change:** The campaign has succeeded in changing people's attitudes and behaviors towards cleanliness and hygiene.
4. **Community Participation:** Swachatha Hi Seva has mobilized millions of volunteers and citizens, fostering a sense of collective responsibility for cleanliness.
5. **International Recognition:** The Swachh Bharat Abhiyan, of which Swachatha Hi Seva is a part, has received international recognition and awards for its achievements in the field of sanitation and cleanliness.

Challenges and Future Directions:

Despite its significant achievements, Swachatha Hi Seva still faces some challenges, such as sustaining behavioral change, addressing waste management issues, and ensuring continued community participation. To overcome these challenges, the campaign should focus on:

1. **Continuous Education:** Ongoing education and awareness programs to maintain cleanliness habits among the population.
2. **Waste Management Infrastructure:** Improving waste management infrastructure and promoting sustainable waste disposal methods.
3. **Community Engagement:** Encouraging long-term community engagement and participation in cleanliness initiatives.
4. **Monitoring and Evaluation:** Regular monitoring and evaluation of the campaign's impact and effectiveness to make necessary adjustments.

Conclusion:

Swachatha Hi Seva has emerged as a powerful movement in India, promoting cleanliness, hygiene, and sanitation as fundamental aspects of a healthy and sustainable society. With continued efforts from the government, citizens, and organizations, it is possible to achieve the goal of a clean and green India. The

campaign serves as a model for other countries aiming to improve sanitation and hygiene standards.

PHOTO GALLERY:







GPS Map Camera



Google

Vaddeswaram, Andhra Pradesh, India

CJRF+H6C, K L UNIVERSITY, Vaddeswaram, Andhra Pradesh 522303, India

Lat 16.441246°

Long 80.62298°

30/09/23 09:27 AM GMT +05:30



GPS Map Camera



Google

Vaddeswaram, Andhra Pradesh, India

CJRF+H6C, K L UNIVERSITY, Vaddeswaram, Andhra Pradesh 522303, India

Lat 16.441246°

Long 80.62298°

30/09/23 04:47 PM GMT +05:30

CIRCULAR :

(iv) The event creation of events to be conducted on 01 Oct 23 and event uploading post conduct on 01 Oct 23 has to be on the portal <https://swachhatahiseva.com/>. The link of the same has already been communicated. However the details to log in are as follows:-

(aa) User ID - m-mod.
(ab) Pass word - Shs@2023#.

(v) The event creation on the portal <https://swachhatahiseva.com/> to be carried out by 25 Sep 23.

(b) **02 Oct 23.**

- (i) All Gp HQ's are requested to conduct cleaning of statues of Mahatma Gandhi, Father of Nation wherever feasible.
- (ii) Garlanding of statues post cleaning.
- (iii) Honouring Cadets who has contributed effectively to Swachata Abhiyan and distribution of prizes of Inter Dte Competition based on theme : **'Waste to Wonder' and 'Waste to wealth'**.

3. It is reiterated that all the other activities to be conducted for the 'Swachhata Hi Sewa' fortnightly wef 15 Sep - 02 Oct 23 to be uploaded in the website <https://swachhbharatmission.gov.in/shs2023> and all the other events to be uploaded to <https://swachhbharatmission.gov.in/shs2023SHS2023/SHSlogin.aspx>.

4. **Feedback.** The feedback on the number of activities uploaded to be fwd on 27 Sep 23, 30 Sep 23 and 02 Oct 23. A consolidated feedback on all the activities conducted from 15 Sep to 02 Oct 23 to be fwd on 05 Oct 23 post completion of the event on 02 Oct 23 positively.

Regards,

(Parul Sharma)
Major
Addl Director (Training)
NCC Dte (AP &T)

For info and necessary action pl.

One attachment • Scanned by Gmail

LIST OF CADETS :

Timestamp	Name	ID.NO(if not given fill with your application number)
9-30-2023 15:39:04	D Sai Rishitha	2300090258
9-30-2023 15:40:03	K.vasavi	2300670034
9-30-2023 15:42:33	INDLA LATHA	2300033561
9-30-2023 15:42:45	Mullapudi Sri pranathi	2300030444
9-30-2023 15:43:00	N.shivani	2300040381
9-30-2023 15:44:27	Sahithi	2100590025
9-30-2023 15:47:31	Setti.Ruchita	2300030609
9-30-2023 15:47:45	Ghadiyaram Nagavalli Harshita	2200099006
9-30-2023 15:49:17	T.Naga vandana	2300030689
9-30-2023 15:50:14	Hasini jakkana	2300080136
9-30-2023 15:52:50	Adapala.Geethika	2300080318
9-30-2023 15:53:59	K.pallavi	2300670012
9-30-2023 16:01:38	Manne Ashajyothi	2200550021
9-30-2023 16:05:50	Shaik kashifa	2399714
9-30-2023 16:09:15	YAMINI RAVULAPALLI	2100090124
9-30-2023 16:09:29	K.MYTHRAYIE	2100090169
9-30-2023 16:12:12	Narasimha Kumar Garnepudi	2100090121
9-30-2023 16:14:16	S.swapna	2300031981
9-30-2023 16:16:00	M Priya Madhuri	2300033322
9-30-2023 16:28:12	Shanmukhi Jonnadula	2200570015
9-30-2023 16:33:33	M.Vigneswari	2200520048
9-30-2023 16:49:56	Bhavanam. Abhi Sathvika	2300033203
9-30-2023 16:50:17	Pinnam Vasavi Kalyani	2300033256
9-30-2023 16:53:55	Theekshana	2300090022
9-30-2023 16:54:58	K vedavalli sri	2300590002
9-30-2023 17:04:30	N.Sireshma	2300080349
9-30-2023 17:10:48	jahnavi .M	2300030261
9-30-2023 17:22:14	Vkk Visalakshi	2000010086
9-30-2023 17:35:52	Sana Sumera	2200520112
9-30-2023 17:38:13	Kachakayala Akshaya	2300590001
9-30-2023 17:38:13	Bodepudi Akhila	Y20CB009
9-30-2023 17:41:16	Bodepudi Asritha	2399754
9-30-2023 17:54:29	SHAIK ANJUM SARA	2200030752
9-30-2023 17:55:33	Jessi hanna	2200040248
9-30-2023 17:57:37	P Hema Chandrika	2200031620
9-30-2023 18:00:42	M.thanuja	2200031831
9-30-2023 18:06:23	Syed Seeman Saffora	2300060024
9-30-2023 18:13:41	Y.sindhu	2300090097
9-30-2023 18:19:59	Sk.jasmine	2300031320
9-30-2023 18:24:09	Pavuluri Manasa	2200040126
9-30-2023 18:26:00	Sree Varshini. V	2200040127
9-30-2023 18:34:00	Harika Nimmaganti	2200031175
9-30-2023 18:36:05	A.Rohitha	2200031572
9-30-2023 18:36:06	S bhavani	2200031573
9-30-2023 18:39:35	D.suryakala	2200030400
9-30-2023 18:46:35	Aduri Manaswini	2200560021
9-30-2023 18:47:15	Kodali yaminee krishna	2200560015
9-30-2023 18:53:30	A. Dimple Sahithi	2200570001
9-30-2023 18:54:35	Bhaveshyaa	2200570012
9-30-2023 18:55:49	Himasri palakaluri	2363595
9-30-2023 18:56:02	T. Sai Srujana	2200570036
9-30-2023 19:01:17	P. Harshini	2300100043
9-30-2023 19:03:43	Bhuvaneshwari Rayala	Y20CB055

9-30-2023 19:04:31	EPSITHASAROJINI .D	2300031059
9-30-2023 19:16:58	Chebrolu Gayathri	2200031292
9-30-2023 19:33:45	Kolla Manogna	2200080107
9-30-2023 19:33:47	A.Purna Rishitha	2200032067
9-30-2023 19:34:05	M. Bhavani pujitha	2200040285
9-30-2023 19:34:46	U.Madhavi	2200031287
9-30-2023 19:34:58	Kelamaarathi	2200031288
9-30-2023 19:35:01	BONTHALA SAI SREEJA	2200030055
9-30-2023 19:42:13	M.Navya Chowdary	2200550028
9-30-2023 19:46:19	Shaik samrin	2300520120
9-30-2023 19:53:59	Anita penumala	2300520109
9-30-2023 20:10:07	U.Lalitha Sindhuri	2200040277
9-30-2023 20:10:08	Mucharla Vyshnavi	2200040293
9-30-2023 20:10:15	Suchithra	2300010012
9-30-2023 20:50:14	K.Ameena Arfa	2100030789
9-30-2023 21:17:27	Ch Devi tejaswi	2300670005
9-30-2023 22:06:04	Sree Varshini	2200040127



Dean
Students Affairs

Dean (Student Affairs)
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
GreenFields, VADDESWARAM-522502,
Guntur Dist, Andhra Pradesh.