

## **KLEF/ COMMERCE /IQAC-Economics/ACTIVITIES (Prof. Society)/ AQ.14**

The meeting of the Professional Society Committee for the month of December 2022 was organized on 4th December 2022 with the following committee members

Members present: Faculty: COMMERCE HOD: Dr. V.VENU MADHAV

Professional Society Coordinator: Dr. Jagdish Mohan Rao.

Students: All the members of the Professional Society

Agenda: The following agenda was discussed for the organizing of professional society activity in the department

1. Agricultural economics is a significant branch of economics that deals with the allocation, distribution, and consumption of food, agricultural commodities, and other related products.
2. The interaction between students and farmers provides insights into real-world economic challenges and opportunities in agriculture.
3. The event could potentially contribute to research or policy discussions related to agriculture, rural development, and economic growth.

### **Outcomes:**

The Department of Commerce, in alignment with the Economics professional society, successfully organized a Farmer-Students Interaction Program. The event involved a visit to a local farm near Vaddeswaram, where students and faculty, under the guidance of Professional Society Coordinator Dr. A. Jagdish Mohan Rao, engaged in direct interaction with farmers. The program fostered:

- **Enhanced understanding of agricultural practices:** Students gained firsthand knowledge of farming techniques, challenges, and opportunities.
- **Improved student-farmer relationship:** The interaction facilitated a dialogue between academicians and agricultural practitioners, promoting mutual learning.
- **Application of economic concepts:** Students were able to apply economic theories to real-world agricultural scenarios.
- **Community engagement:** The program strengthened the university's connection with the local farming community.



And they also collected some information regarding to so many topics related to cost of the materials, inventory, transportation etc.,



The students proactively participated and interacted with the farmers... and they even did some activities there...



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Dept of Commerce

23-Dec-2022