

K L E F

DEPARTMENT OF SKILL DEVELOPMENT



About the Partner

Salesforce is the world's #1 customer relationship management (CRM) platform. The organization has cloud-based, CRM applications for sales, service, marketing , and does not require IT experts to set up or manage . www.salesforce.com

Details of the Partnership

Salesforce trailhead: A New Approach to Learning Salesforce, Trailhead provides student, faculty and developers a guided, learning path through the key features of Salesforce, using a set of interactive, online tutorials. This initiative is collaboration between the Salesforce Developer Marketing and Doc teams where the course modules are introduced through specific topics in bite-sized units to make learning fun and easy

Duration of the training Program/ Curriculum integration details

Salesforce Trailhead workshop is delivered for 5 days by Salesforce Instructor at "NO COST" which covers titles that includes CRM Basics , Salesforce Cloud benefits , Build your first App , Reports & Dashboard , Data Security , Data modeling , and Wave Application . The MoU also covers PAID training with Salesforce Instructor to cover career programs

- (1) ADX 201 – Administrative essentials for new admin in lightning experience – 5 days
- (2) DX 402 – Declarative Development for Platform Appbuilders in Lightning Experience – 5 days
- (3) DEX 450 – Programmatic Development using Apex & Visual force – 5 days

Beneficiaries:

B.E / B.Tech students pursuing 3rd year and 4th year of graduation in:

- Computer Science and Engineering
- Electronics and Communications Engineering

Benefits

Students:

Students can learn online (at own pace with guided learning paths at no cost) followed by attending Salesforce Trailhead workshops (in class to be delivered by Salesforce Instructor) at no cost.

<https://trailhead.salesforce.com/en/home>

Salesforce credentials grow resume and highlight domain skills to get the competitive edge that leads to higher employability

Faculty In-charge – SPOC

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Student Ambassadors

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