



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by **NAAC** as '**A++**' ♦ Approved by **AICTE** ♦ **ISO 21001:2018 Certified**

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129



Student Activity Center

Lights, Camera, Action

SHORT FILM CLUB

14-09-2024



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by **NAAC** as '**A++**' ♦ Approved by **AICTE** ♦ **ISO 21001:2018** Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Poster





Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Permission Letter



Ref: KLEF/SA/Events/SVR/2024-25

Dt. 12-09-2024

Orders of the In-charge Vice-Chancellor Dr. K. Rajasekhara Rao dt. 12-09-2024

CIRCULAR

Sub: Conduction of events under Liberal Arts Domain by Student Activity Centre (SAC) during the month of September-2024 - Communication – Reg.

Ref: Letter received from Mr. P. Sai Vijay, Director-SAC and forwarded by Dr.K.R.S. Prasad, In-charge, Dean (Student Affairs)

This is to inform to all the students that the following set of events will be organized by Student Activity Centre (SAC) for the month of September-2024.

The Interested and registered students can participate in the following events with the mentioned timings, venues, and dates.

S. No	Category	Event	Dates	Timing	Venue
1.	Dramatics	Spotlight Theatre: Bringing Stories to Life	13-09-2024	5:30 PM- 7 PM	SAC Hall
2.	Film Making	Lights, Camera, Action! Short Film Competition	14-09-2024	5:30 PM- 7 PM	SAC Hall
3.	Music	Harmony Hunt: Music Competition	20-09-2024	5:30 PM - 7 PM	New Seminar Hall
4.	Painting & Embroidery	Clay Creations: Pottery Classes	20-09-2024	5:30 PM – 7 PM	SAC Hall
5.	Dance	Rhythm Mania: Inter-School Dance Competition	21-09-2024	5:30 PM – 7 PM	SAC Hall
6.	Literature	Verse Unleashed: Poetry Slam Competition	21-09-2024	5:30 PM- 7 PM	SAC Hall

For further queries ,the following SAC Mentors can be contacted at SAC Hall in working hours.

Er. Bikash Sharma: +91-9154820414 (For Music & Literature Events)

Mr. Amruth Vardhan & Mr. Kanaka Prasad: +91-7901043337 /+91- 8297525793 (Dance event)

Mr. V. G Krishna Murthy: +91-9948927884 (Dramatics Event)

Mrs.Y. Vijaya: +91-8143063999 (Painting & Embroidery Event)

The HoDs are directed to ensure that this information is brought to the notice of all the Faculty members / Students of their respective departments.


REGISTRAR
Dr. K. SUBBA RAO
REGISTRAR



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Event Particulars

Activity Name	Lights, Camera, Action
Organizing Club/Entity	Short Film Club
Department Name	Student Activity Center (SAC)
Organized on	14-09-2024
Organized in	Academic Year 2023-24
Faculty Incharge	Bikash Sharma(7515)
Supervised by	Bikash Sharma
Time slot	5:30 PM to 7:00 PM
Venue	sac hall
Students Participated	41



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Engaging Experience:

1. History of Cinema

- The evolution of filmmaking from silent films to modern-day blockbusters.
- Key milestones in the history of film, including technological advancements like sound, color, and special effects.

2. Directing: Bringing It All Together

- The director's role in shaping the artistic vision of the film.
- Managing actors, crew, and balancing creative decisions with practical constraints.

3. Production: Lights, Camera, Action!

- Set Design and Location: Creating the right environment to immerse the audience.
- Practical Effects vs. CGI: How special effects are created and when to use them for the best impact.
- Sound and Audio Recording: Capturing dialogues, sound effects, and using soundscapes to enrich the experience.

4. Post-Production: The Final Touches

- Editing: How scenes are pieced together to form the narrative flow of the film.
- Sound Design: The art of adding sound effects, background scores, and dialogues in post-production.
- Color Grading: Adjusting the color tone and mood of the film for a unified look.

Future of Cinema

- Virtual Reality (VR) and Augmented Reality (AR): Exploring the next frontier of immersive storytelling.
- The impact of streaming services on the traditional movie industry.



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by **NAAC** as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Impact and Future Prospects:

Movies shape and reflect societal values, influencing how we perceive culture, traditions, and social issues. Iconic films often spark conversations around important topics like race, gender, mental health, and politics. Films also help preserve cultural heritage and serve as a medium for countries to promote their identity globally.



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by **NAAC** as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Conclusion:

As the curtains close on our "Lights, Camera, Action!" event, we are reminded of the magic of movies. From the flicker of the first frame to the rolling credits, each film has the power to transport us into different worlds, evoke emotions, and spark our imaginations. Movies are not just a form of entertainment; they are a universal language that connects us, regardless of where we come from.



Koneru Lakshmaiah Education Foundation

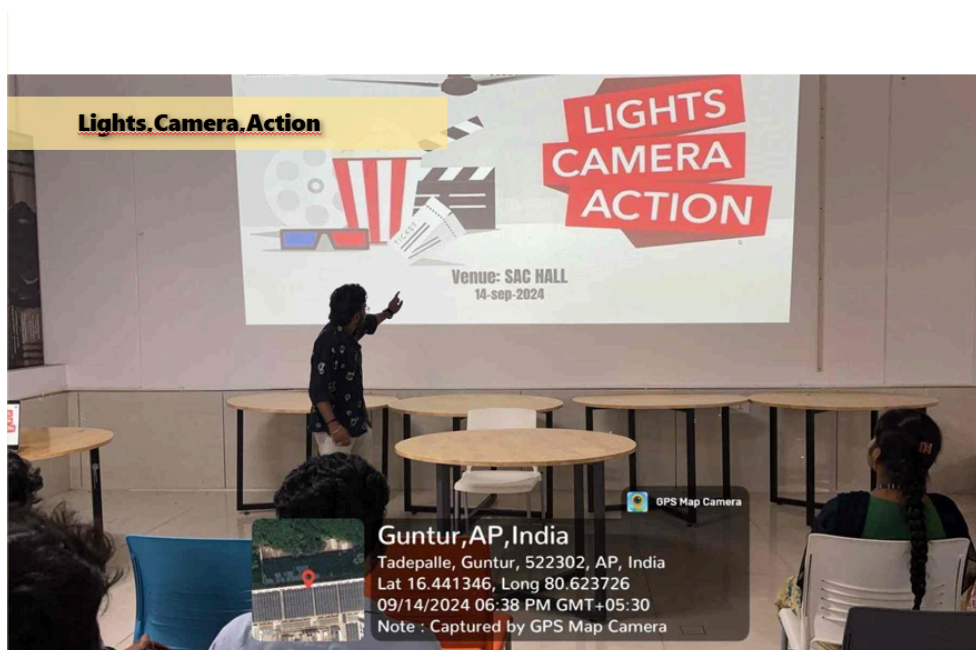
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by **NAAC** as 'A++' ♦ Approved by **AICTE** ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Pictures from the Session



INTERACTION SESSION ON Lights, Camera, Action



INTERACTION SESSION ON Lights, Camera, Action



Koneru Lakshmaiah Education Foundation

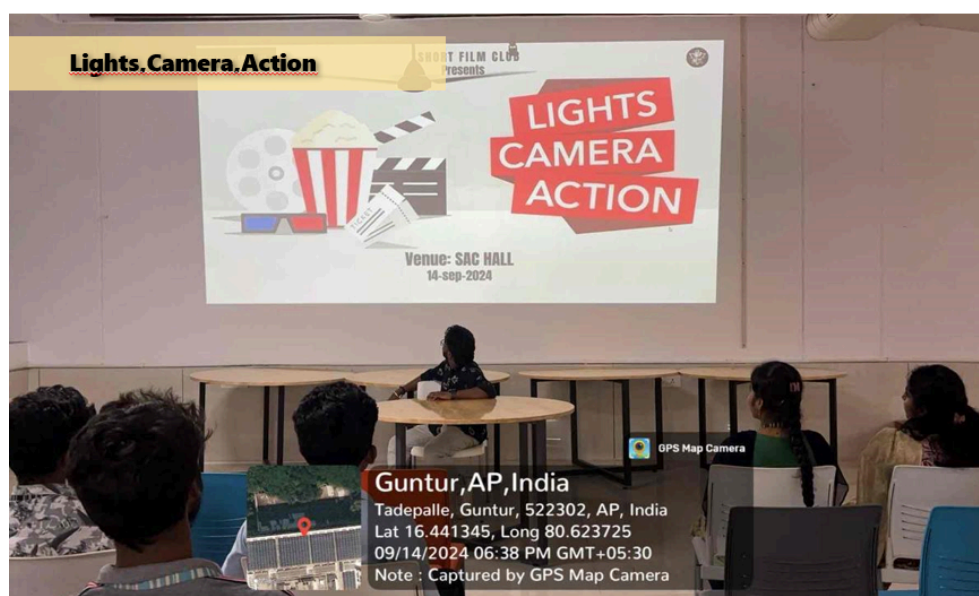
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Pictures from the Session





Koneru Lakshmaiah Education Foundation


(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Participants List


KL SAC
KONERU LAKSHMAIAH UNIVERSITY STUDENT ACTIVITY CENTER

STUDENT ATTENDANCE SHEET

Name of the Event/Program : LIGHTS- CAMERA-ACTION
 Date : 14/09/2024
 Venue : SAC Hall
 Faculty Mentor : Bikas Sharma
 Duration of the Event/Program : One hour
 No. of Students Attended : 40

S.No.	University ID	Name of the Student	Branch	Signature
1.	2200049091	K. Yashwanth	ECE	[Signature]
2.	2200049090	T. Aravind	ECE	[Signature]
3.	2200010055	S. Gouthami	B.T	[Signature]
4.	2200010056	SK. Sarika	B.T	[Signature]
5.	2200010059	N.L. Sriyani	B.T	[Signature]
6.	2200049063	B. Kaavya	ECE	[Signature]
7.	2200049059	M. Shiva	ECE	[Signature]
8.	2200032539	Sk. Subhani Busha	CSE	[Signature]
9.	2300560002	K. Harini Chandana	BRA	[Signature]
10.	2300090155	V. Maruthi	CSE/IT	[Signature]
11.	2300040274	K. Yuganidhan	ECE	[Signature]
12.	2300040282	K. Prudhvi	ECE	[Signature]
13.	2300032861	SK. Irfan	CSE	[Signature]
14.	2200039169	G. Harshithe	CSE	[Signature]
15.	2300032336	P. Akhil	CSE	[Signature]
16.	2300030365	K. Bhavani Kumar	CSE	[Signature]
17.	2300031693	C. Nakul Srinay	CSE	[Signature]
18.	2300030402	Nandee Thulasi	ECE CSE	[Signature]
19.	2300040994	N. Vandana	ECE	[Signature]
20.	2300080039	Tandava Siva	AIDS	[Signature]
21.	2300033658	Sankalp K	CSE	[Signature]
22.	2300080357	Akhil V	AIDS	[Signature]
23.	2300090185	N. K. Sateen	CSE/IT	[Signature]
24.	2300031459	A. Sarath	CSE	[Signature]
25.	2300070116	D. Swigela	CSE/IT	[Signature]
26.	2300039086	Y. Pavani	CSE	[Signature]
27.	2300033887	V. Rohith Kumar	CSE	[Signature]
28.	2300080307	P. Khasim Khan	AIDS	[Signature]
29.	2300032051	P. Vivek chowdary	CSE	[Signature]



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Participants List

30.	2300040071	Ch. Jaswanth Sai	E.C.E	Chandras
31.	2300030853	N. LOKAKALYAN	CSE	N. Lokakalyan
32.	2300080086	K. Yaswanth	AIIDS	K. Yaswanth
33.	2300080136	J. Hasini	AIIDS	J. Hasini
34.	2200030729	K. Sai Suresh	CSE	K. Sai Suresh
35.	2200032998	Basha	CSE	Basha
36.	2100031488	Arshad	CSE	Arshad
37.	2300040366	Y. Dilip	ECE	Y. Dilip
38.	2300030770			
39.	2300030170	G. Ganesh	CSE	G. Ganesh
40.	2300040379	P. Rohit	ECE	P. Rohit
41.	2300032390	I. Venkata Sai	ESE	I. Venkata Sai
42.				
43.				
44.				
45.				
46.				
47.				
48.				
49.				
50.				
51.				
52.				
53.				
54.				
55.				
56.				
57.				
58.				
59.				
60.				
61.				
62.				
63.				
64.				
65.				
66.				
67.				
68.				
69.				
70.				