



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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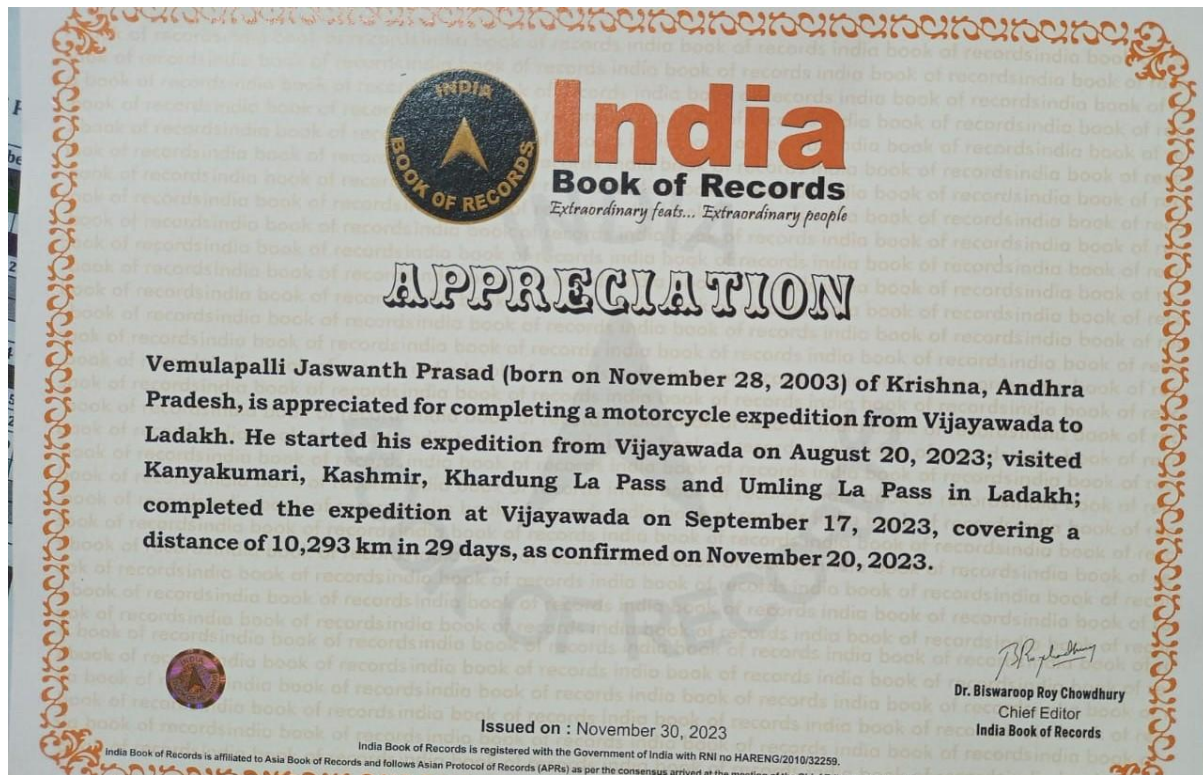
KL Business Analytics Student's Record-Breaking Ride from Vijayawada to Ladakh



Vemulapalli Jaswanth Prasad(2100560501-3rd Year BBA)

Discipline and perseverance are the keys to achieving extraordinary feats, as exemplified by Vemulapalli Jaswanth Prasad, a third-year Bachelor of Business Administration - Business Analytics student at KL Deemed to be University. He started his expedition from Vijayawada on August 20th, 2023, visited Kanyakumari, Kashmir, Khardung La Pass and Umling La pass in Ladakh.

His remarkable journey spanned 10,293 kilometers on the world's highest Ladakh road, all within 29 days, riding a 150cc Yamaha MT-15 v.2 motorcycle. His determination earned him a coveted place in the prestigious **India Book of Records**, which confirmed his record and added his details online at the end of January 2024.



Jaswanth's inspiring story is rooted in his persistent resolve and the support of his father, Mr. V. Sai Babu. After noticing his son's interest in bike riding from an early age, he taught him how to ride a two-wheeler at a private institution in Vijayawada. He encouraged him to pursue his passions despite their humble beginnings. Having lost his mother at a young age, Jaswanth's journey is a testament to the power of hard work and determination. Despite the physical challenges and logistical hurdles, his dream of conquering the world's highest motorable pass, Umlingla Pass, spurred him on.



Record Breaking Ride-Business Analytics Student Conquer the Himalayas