



Date: 01-11-2019
Place: Vaddeswaram

Awareness on Smoke free Society

NSS Volunteers of Dept of BBA-MBA of K L University Business School has conducted “Awareness Programmed on Smoke free Society” on 1st November 2019 in Vaddeswaram village of Guntur district which was adopted by the K L University. As part of this programme 70 NSS Volunteers from Unit-5, Program Officer Dr.M.Srinivasa Narayana along with the Alternative HOD Dr. P. Rajababu visited the village. On the day of the event, all the 70 NSS volunteers along with program officer and 2 faculty members Dr.Sekhar and Dr.Murugan of our department, started from the college at 10.00 AM in bus and reached Vaddeswaram by 10.30AM.

Summary of the Event

After reaching the village, volunteers met the Village Revenue Officer Mr.Johnson and identified the places to create awareness on the importance of smoke-free society. Eight important places of the village are identified for the event.



Some of our volunteers had visited every house and informed the tenants of the house made them aware on the importance of smoke-free society and adverse effect of the smoking of cigarettes and cigar. Most of the villagers showed great interest towards this programme and they gave

assurance that they will take care of their health by stop smoking of the tobacco based products.

No. of Volunteers Participated: 20

No. of faculty Participated: 04



Along with the awareness on the advantages attached with smoke-free society we gave awareness regarding the issues with insanitation. Since rainy season is a dreaded season for the health hazards, as it brings infections and diseases like malaria, respiratory tract infections, pneumonia, polio,

typhoid and common cold we have alerted the village people to take care of their health by taking precautions during monsoons. We gave few precautions on how to keep their surroundings clean and hygiene, besides using mosquito nets in the night, drinking hot water, and managing the surroundings clean.



All the volunteers had done the rally around the village by saying Avoid Smoking