



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' Grade University ❖ Approved by AICTE ❖ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phone No. 0863 - 2399999; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 -2577715, Fax: +91-866-2577717.

Date: 08-08-2020

A Report on Inauguration of Rashtriya Swachhata Kendra

Conducted on 08-08-2020 (By Hon'ble Prime Minister)

KL Deemed to be University (Koneru Lakshmaiah Education Foundation) National Service Scheme (NSS) Volunteers watched live streaming Inauguration of “**Rashtriya Swachhata Kendra**” by Hon'ble Prime Minister on 8th August, 2020. Hon'ble Prime Minister Shri Narendra Modi inaugurated “**Rashtriya Swachhata Kendra**” an interactive experience centre on the Swachh Bharat Mission, on 8th August, 2020. A tribute to Mahatma Gandhi, the Rashtriya Swachhata Kendra (RSK) was first announced by the Prime Minister on 10th April 2017, on the occasion of the centenary celebrations of Gandhiji's Champarans Satyagraha.

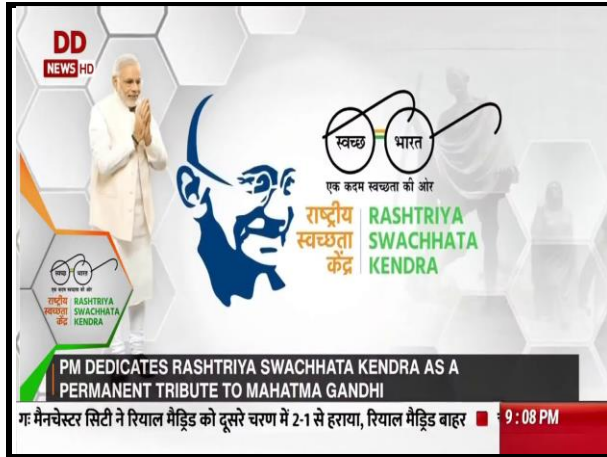
The installations at RSK will introduce future generations to the successful journey of world's largest behavior change campaign, the Swachh Bharat Mission. A balanced mix of digital and outdoor installations in the RSK will impart information, awareness and education on Swachhata and related aspects. The complex interplay of processes and activities will be presented through assimilative learning, best practices, global benchmarks, success stories and thematic messages in an interactive format. All the KLEF NSS Volunteers watched this programme.

Date of the Event: 08-08-2020

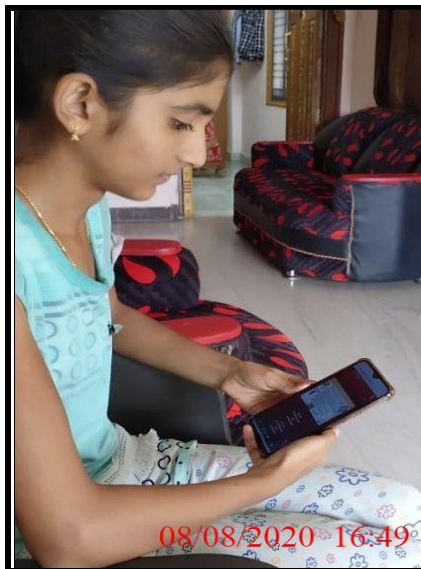
Name of the Event: Inauguration of **Rashtriya Swachhata Kendra**

Venue: Online

No. of Participants: Students- 139, Faculty- 08



In Hall 1, the visitors will experience a unique 360° audio visual immersive show, which will narrate India's Swachhata Story - a journey into the largest behavior change campaign in the history of the world. In Hall 2 contains a series of interactive LED panels, hologram boxes, interactive games and much more, to tell the story of the work done to achieve Babu's vision of a Swachh Bharat. The open-air displays in the lawn adjacent to RSK will showcase three exhibits which are anecdotes from the journey of India from Satyagraha to Swachhagraha, The artistic wall murals around the Kendra also chronicle the core elements of the Mission's success.



The Swachh Bharat Mission has transformed rural sanitation in India and has changed the behaviors of over 55 crore people from open defecation to using a toilet. India has received high praise from the international community for this and we have set a precedent for the rest of the world to follow. The mission is now in its second phase, aiming to take India's villages from Open Defecation Free (ODF) to ODF Plus, with a strong focus on sustaining ODF status and ensuring solid and liquid waste management for all. As an NSS team we need to know about it so we watched the programme through the link given. 20 members of our team were part of the event.

Programme Coordinator
KLEF, NSS Cell

Associate Dean
Extension Activities

Dean, Students Affairs
K.L.E.F