

KLEF
Department of Mechanical Engineering

Alumni Knowledge Sharing Session

An Alumni Guest lecture was delivered on 17/7/2019 to IV yr B.Tech Mechanical Engineering students at M102 ME DEPARTMENT, Time : 1.30 TO 3 pm by 2014-2018 batch of Alumni of Mechanical Engineering Department **Mr. GEORGE LIN PRINCE (Regno:14007164)–RESEARCH ENGINEER-CRASH AND SAFETY - HYUNDAI MOBIS.**

He gave a lecture on **RECENT TRENDS IN AUTOMOBILE INDUSTRY**-He pointed as the automotive industry is presently confronting what could be its greatest transformation. This transformation is a crucial aspect of a digitally-enabled merging of social, industry, and technological forces about to ignite an outburst of innovation in the global transportation arena. Considering the sheer size of this industry, we can rightly say that it has the power to continue influencing the direction in which humanity will progress in future. Technology-driven trends have always been revolutionizing the way in which automotive industry players react to the changing behaviour of consumers, build partnerships, and bring about a change. Here are the top 5 emerging trends, which are transforming the automotive industry: **Autonomous Driving, Connected Vehicles, Block chain, 3D Printing, Increase in Electric Vehicles**

He showed his gratitude towards institute as- I would always be grateful to KLEF for giving me multi dimensional learning by providing the apt mix of academics, industry exposure, attitude and leadership. I would also like to thank to the for professors getting me three campus placements- **HYUNDAI MOBIS, INVIZON, PRINTER'SDEN** at a time. The professors are all dedicated experts and helpful in their respective subjects. I will always cherish the feeling of studying at an institute which focused on career enhancements along with overall skill development.



