

## **A GUEST LECTURE ON ACTIONS FOR HAPPINESS**

KLBS, MBA department organised ONLINE GUEST LECTURE on Actions for Happiness for all the students of IMBA on 23.11.2022 / 3.00 am – 4.00 pm. The Resource persons Dr. Prabhat Pankaj, Director, Jaipuria Institute of Management, Jaipur, Rajasthan and Prof. Mohit Sati, Assistant Professor, Master School of Management Meerut, Uttar Pradesh addressed the faculty members and emphasised on Actions for Happiness. They enlightened with their lectures in the areas of

Giving - Do kind things for others.

- Relating - Connect with people.
- Exercising - Take care of your body.
- Awareness - Live life mindfully.
- Trying Out - Keep learning new things.
- Direction - Have goals to look forward to.
- Resilience - Find ways to bounce back.

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ASSOCIATION OF  
INDIAN MANAGEMENT SCHOOLS

New York Times best-selling author of *The Blue Zones Solution*

**THE Blue Zones OF Happiness**

Lessons From the World's Happiest People

**Dan Buettner**  
FOREWORD BY ED DIENER

**Few Lessons**

1. Move naturally
2. Know your purpose
3. Find ways to shed stress
4. Eat less
5. Drink in moderation
6. Power of love
7. Stay social

**Bodhisha**  
Spearheading Wisdom

**Dr. Prabhat Pa...**

**Knowledge Sharing Session on "Actions for Happiness"**

WhatsApp x Guest lecture and orientation.sbx x Knowledge Sharing Session x Register for AIMS Knowledge Sh x

youtube.com/watch?v=XAQb3W7mny8ab\_channel=AssociationofIndianManagementSchools

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**This is what happiness looks like in our brain!**

**Dr. Prabhat Pa...**

**Bodhisha**  
Spearheading Wisdom

*"Molecules of the protein myosin, drag a ball of endorphins along an active filament into the inner part of the brain's parietal cortex, which produces feelings of happiness."*

**Knowledge Sharing Session on "Actions for Happiness"**

**Knowledge Sharing Session on Actions for Happiness**

**AIMS** Association of Indian Manag...  
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**Top chat**

sakshi sahani Good afternoon everyone

J Neelima good afternoon

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Venkat Ramana  
Chat publicly as Venkat Ramana...

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## **NEW MANAGEMENT MANTRA**

KLBS, MBA department organised ONLINE GUEST LECTURE on Art of Reversing the Enemy for all the students of MBA along with faculty members on 25.11.2022 / 3.00 am – 4.00 pm. The Resource persons Prof Mohd Masood Ahmed

Former President, AIMS, Dr K Maran, Chairman, Tamil Nadu and Pondicherry Chapter, AIMS and Prof. & Director, Sri Sairam Institute of Management Studies, Tamil Nadu addressed the faculty members and MBA students on Art of Reversing the Enemy. They enlightened with their lectures in the areas of

- A sense of not just financial comfort but also a pleasant environment to work with.
- created a friendly environment for them
- Give a chance for their talents to blossom
- Give an opportunity to their concerns about the company anytime they need.

## **ONLINE WEBINAR BY INDUSTRY AND ACADEMIC EXPERTS**

KLBS, MBA department organised ONLINE GUEST LECTURE on Magnetic Storytelling for Business Leaders for all the students of MBA along with faculty members on 09.12.2022 / 3.00 pm – 4:30 pm. The Resource persons Mr. Sivakumar Palaniappan,

Founder and Director, Thinkfluence Global and Dr. Jitendra Kumar Mishra, Board Member, AIMS and Director, MATS Institute of Management and Entrepreneurship (MIME), Bengaluru addressed the faculty members and MBA students on Magnetic Storytelling for Business Leaders. They enlightened with their lectures.

Your brand is the stories people share about you when you're not in the room. Whether a small, one or two-person company or a large multinational; a not for profit or a Government organisation; a start-up entrepreneur or a corporate institution; a school or a sporting team; a religious institution or a political party; a local café or a global franchise — everyone has a brand and everyone has a story. The reality is people are already sharing stories, both the good and the bad.

Magnetic Stories will walk you through how to develop and communicate your own brand stories, focusing on the five types of stories you need in business to connect and engage people with your brand. You'll learn how to:

- Connect with your customers in a more authentic way
- Increase the engagement of your employees
- Make decisions based on your company values and purpose
- Have a stronger presence online by sharing great stories

- Take control of your brand and reputation for greater success

Magnetic Stories delivers a unique and timely message which is perfect for any business, regardless of size or industry.

**Date: 09<sup>th</sup> December 2022**

**Speaker**



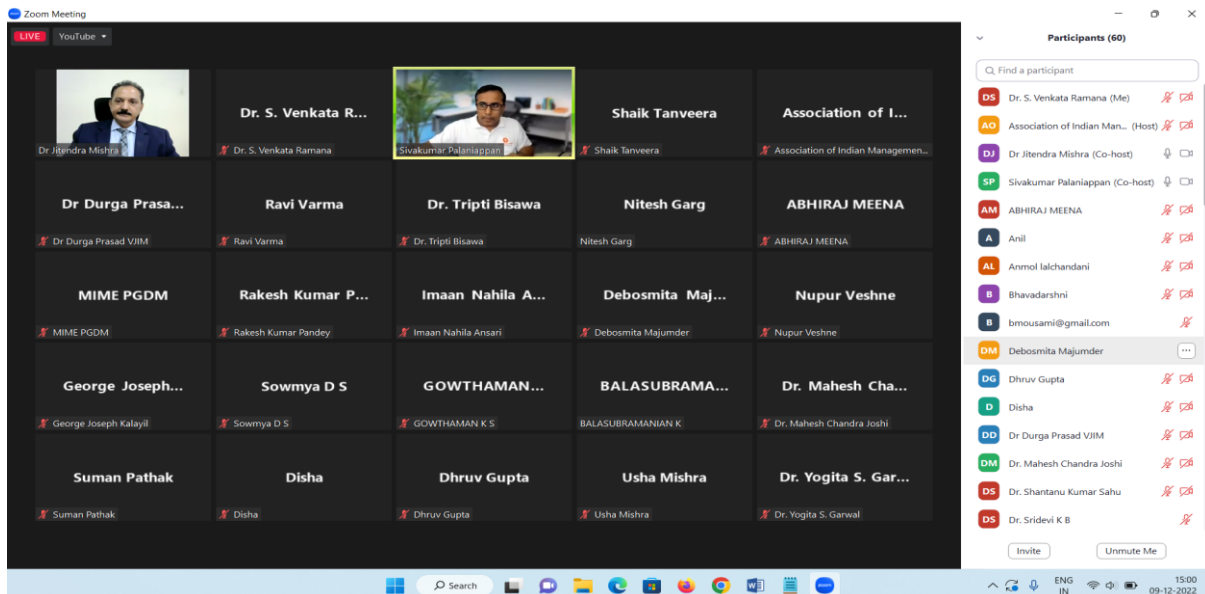
**Mr. Sivakumar Palaniappan**  
**Founder and Director, Thinkfluence**  
**Global**

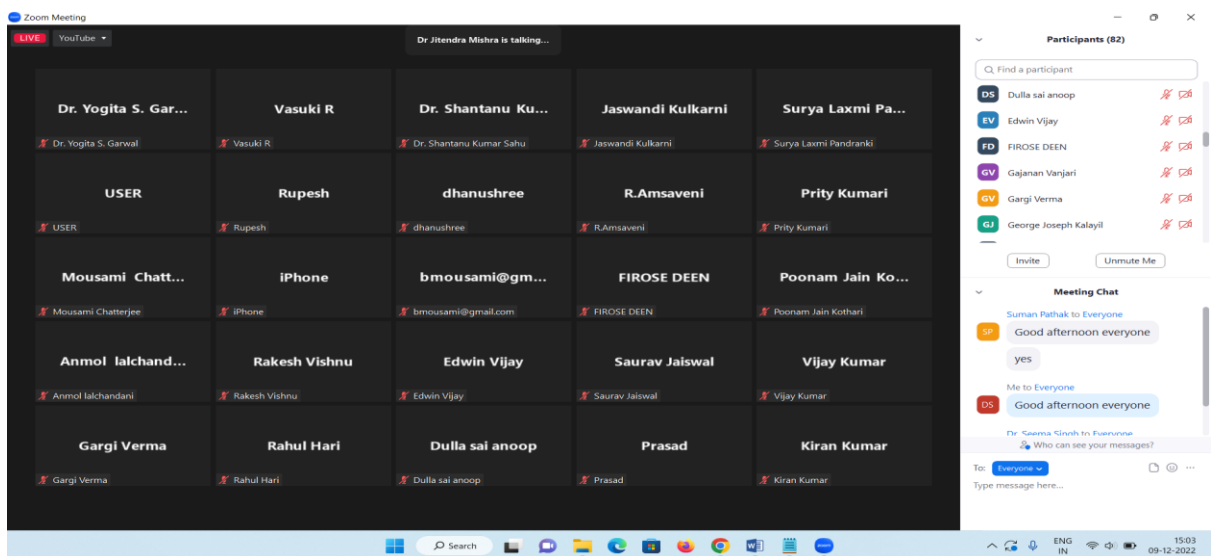
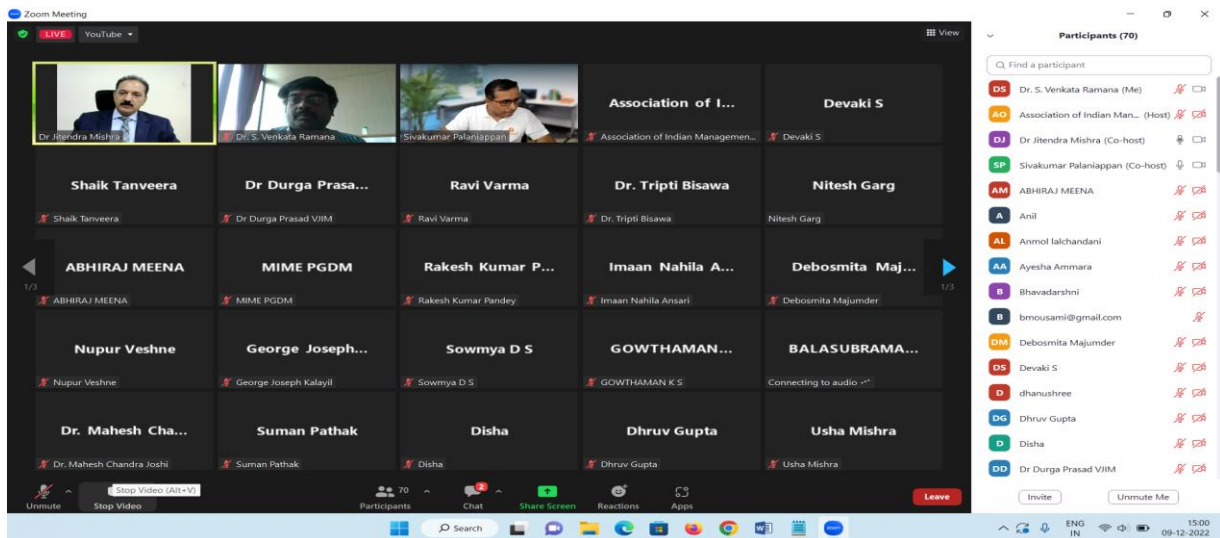
**Time: 3:00 PM to 4:00 PM**

**Moderator**



**Dr. Jitendra Kumar Mishra**  
**Board Member, AIMS and Director,**  
**MATS Institute of Management and**  
**Entrepreneurship (MIME), Bengaluru**





## ONLINE KNOWLEDGE SHARING SESSION'S BY INDUSTRY AND ACADEMIC EXPERTS

KLBS, MBA department organised ONLINE GUEST LECTURE on FUTURE OF WORK for all the faculty members on 07.12.2022 / 3.00 pm – 4:30 pm. The Resource persons Dr. Vijayalakshmi Shrinivas, Director, Modern Institute of Business Management and Mr. Vinod Bidwaik, VP and CHRO, Alfa Laval addressed the faculty members on FUTURE OF WORK. They enlightened with their lectures in the areas of

1. The future of work is a projection of how work, workers and the workplace will evolve in the years ahead.

2. While much focus is placed on technology in future-of-work discussions
3. Factors, such as remote employment and the gig economy, play a large role in not only how work will be done, but who will be doing it and from where.
4. Focuses on employees collaborating with automation and artificial intelligence to get work done efficiently and innovatively. Tools can range from analytic software and chatbots to robotics with the power to learn and adapt using AI, natural language processing and machine learning. Rather than focus on replacing workers, forward-thinking employers will harness the power of this man-machine relationship to improve productivity, engagement and creativity among their employees.
5. The future of work encompasses the need for traditional full- and part-time workers alongside leased employees, gig workers and even crowd sourced contributors. The movement of workers into, within and out of an organization due to changing skills requirements caused by advances in technology must be anticipated to meet future needs. Employers must prepare for new jobs and career paths through ongoing job analysis, advanced training and reskilling of the domestic workforce, and utilizing foreign labor where applicable.
6. Although the global coronavirus pandemic pushed forward the large-scale need for employees to function successfully outside of a collocated workspace, the shift toward increased workplace flexibility has been ongoing for decades. The workforce will likely grow more dispersed as geographic and technological boundaries diminish.
7. Employers need to build an infrastructure that supports the future of work now, with HR leading the way in helping organizations identify and develop the types of workers they will need in the decade to come and beyond.

## **TOPIC: “FUTURE OF WORK”**

**Date: 07<sup>th</sup> December 2022**

**Time: 3:00 PM to 4:00 PM**

**Speaker**

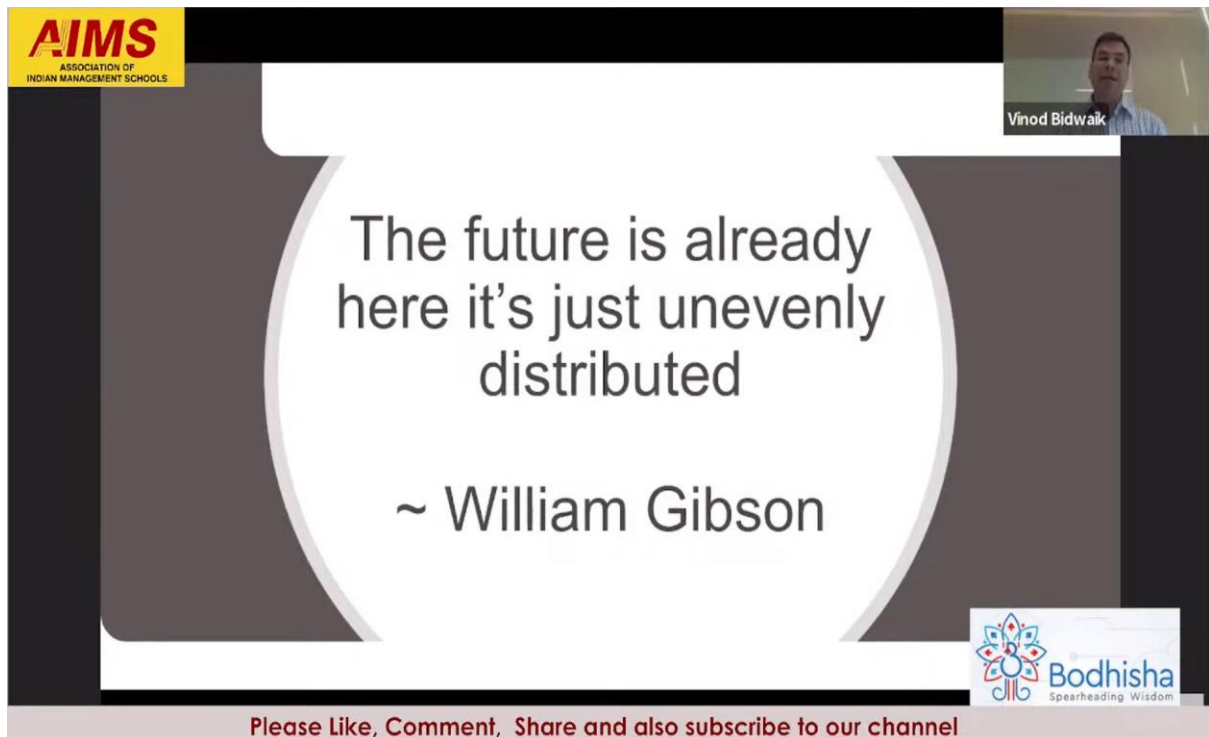


**Moderator**



**Mr. Vinod Bidwaik**  
**VP and CHRO, Alfa Laval**

**Dr. Vijayalakshmi Shrinivas**  
**Director, Modern Institute Of Business  
Management**



The slide features a quote by William Gibson: "The future is already here it's just unevenly distributed". The quote is centered in a white circle on a dark background. The slide includes the AIMS logo in the top left, a video feed of Mr. Vinod Bidwaik in the top right, and the Bodhisha logo in the bottom right. A footer at the bottom of the slide reads "Please Like, Comment, Share and also subscribe to our channel".

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Vinod Bidwaik

The future is already  
here it's just unevenly  
distributed

~ William Gibson

**Bodhisha**  
Spearheading Wisdom

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## Workplace in 2030



<p><b>1</b></p> <p><b>The Emotional Workplace</b></p> <p>The emotional aspects of work; culture, wellbeing, social capital, trust</p>	<p><b>2</b></p> <p><b>The Physical Workplace</b></p> <p>The future of physical offices; evolving roles and purpose, and whether we will even need offices in the future.</p>	<p><b>3</b></p> <p><b>The Technological Workplace</b></p> <p>How technology will foster new business models, ways to work and employee experiences.</p>	<p><b>4</b></p> <p><b>The Purposeful Workplace</b></p> <p>Evolving ideas of leadership, organisational models, value(s) and employee engagement.</p>	<ul style="list-style-type: none"> <li>By 2030, workplaces will be defined by personalised solutions, wellbeing and a focus on culture, autonomy and inclusivity. Work is already being unbed from space and time and, while this freedom is liberating and empowering, there are challenges ahead.</li> <li>In particular, how do organisations respond when walls have come tumbling down between physical and digital, the workforce is more disparate and demanding than ever and the new rule is to expect change and keep on learning?</li> <li>The answer is to keep the core principle of purposeful leadership at the heart of everything. Future workplaces require visionary leaders, and they will be those people who want to be not only 'best in the world' but 'best for the world'.</li> </ul>
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### Knowledge Sharing Session on "FUTURE OF WORK"

**Zoom Meeting**

Dr. Jitendra Mishra is talking...

Yogesh Kumar	Simran Agrawal	Mohd Ausaf Alam	Subrat Swain	Dr. Sridevi K B
Bhavadarshni	Pramoth Thang...	Prashanth Balaji	Puneeth V P	Ayesha Ammara
Shaik Mansoor	sudeep bhargava	NEETA MALIK	Rohit	kusuma sree
Abhishek Murali	Dr. B. THAYUMA...	JC Ananya	GRISHMA UPAS...	Narmadha Vero
Sandip Pawar	Dr. Seema Singh	Anshul verma	sonam sah	Manokar.R

**Participants (24)**

Find a participant

- DS Dulla sai anoop
- EV Edwin Vijay
- FD FROSE DEEN
- GV Gajanan Vanjari
- GV Gangi Verma
- GU George Joseph Kalayil

Invite | Unmute Me

**Meeting Chat**

Suman Pathak to Everyone

Good afternoon everyone

yes

Me to Everyone

Good afternoon everyone

Dr. Seema Singh to Everyone

Who can see your messages?

To: Everyone

Type message here...



## **ONLINE WEBINAR BY INDUSTRY AND ACADEMIC EXPERTS**

KLBS, MBA department organised ONLINE GUEST LECTURE on Recent Trends in Finance Research for all the faculty members on 14.12.2022 / 3.00 pm – 4:30 pm. The Resource persons Prof. (Ms.) M. Thenmozhi, Professor and Head, Dept. Of Management Studies, IIT, Madras and Dr P Sadhasivam, Vice-Chairman, Tamil Nadu and Pondicherry Chapter, AIMS and Director, GRG School of Management Studies, Coimbatore addressed the faculty members on Recent Trends in Finance Research. They enlightened with their lectures in the areas of

- 1. Growing investment in private markets is likely to take place in the future of finance**
2. Mergers and acquisitions with special reference to banking Industry in India
- 3. AI and machine learning are the future of finance**
4. Foreign exchange rate and its impact on Indian economy
5. Block chain in the future of finance
6. Valuation methods of stock, stock market, and Mutual fund
7. Recent trends of research in Derivative
8. Rise of Financial Technology (FinTech) Companies
9. Reporting and Data Analytics
10. Reporting is faster and more easily accessible with recent digital tools.  
Technological ad.
11. Blockchain and Cryptocurrency
12. Another trend emerging is the growing number of corporations and consumers moving towards blockchain-based transactions and financial services, also known as cryptocurrency.
13. Digital Transformation
14. Finance professionals will have to consider the significant role technology now plays in the financial industry. As banks and financial institutions strive to become more technologically agile, they will need to examine the value of their operations as customer preferences and lifestyles change. vances are enabling investors to gain real-time access to data, thanks to advanced analytics.

## TOPIC: "RECENT TRENDS IN FINANCE RESEARCH"

Date: 14<sup>th</sup> December 2022

Speaker



**Prof. (Ms.) M. Thenmozhi**  
Professor and Head, Department of  
Management Studies, IIT, Madras

Time: 3:00 PM to 4:00 PM

Moderator



**Dr P Sadhasivam**  
Vice-Chairman, Tamil Nadu and  
Pondicherry Chapter, AIMS and  
Director, GRG School of Management  
Studies, Coimbatore

The slide features the AIMS logo (Association of Indian Management Schools) in the top left corner. The title 'Financial research - scope' is centered at the top. Below the title, there are two main bullet points: 'Accounting and Finance' and 'Corporate Finance'. Each has several sub-bullets. In the top right corner, there is a small video feed window showing Prof. (Ms.) M. Thenmozhi. At the bottom right, there is a logo for 'Bodhisha' with the tagline 'Spesheading Wisdom'. The name 'M. Thenmozhi' is printed at the bottom center of the slide.

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### Financial research - scope

- **Accounting and Finance**
  - Financial reporting, EVA, Employee stock options, Human resource accounting
  - Strategic costing- value chain analysis, brand valuation
  - Impact of regulations
- **Corporate Finance**
  - Capital structure Policies & Practices
  - Dividend policy & Practices
  - Mergers and acquisition/ corporate restructuring
  - Corporate governance
  - Valuation of securities-Asset Pricing , Signalling, IPOs, Trading systems, bid-ask spread
  - Impact of regulations

M. Thenmozhi

**Bodhisha**  
Spesheading Wisdom

Knowledge Sharing Session on "Recent trends in Finance Research"

## Future Directions for Research



- Huge data- Customer analytics, financial analytics, market analytics, firm level analytics
- Predictive and deductive research - customers, markets, countries, products
- IT and mobile linked business models
- B2C, B2B, C2C
- New theories in product life cycle
- Integration of markets- cross country impact
- Regulated economy- strong regulations – capital market, debt market, commodity market, mutual funds, market infrastructure institutions,
- Financial planning, wealth management
- Real estate financing and models
- Foreign direct investment – State level, industry level
- Corporate governance
- Fintech impact on firms, markets, economy
- Cyber security, surveillance in finance, banking
- Bank mergers



Knowledge Sharing Session on "Recent trends in Finance Research"



Knowledge Sharing Session on "Recent trends in Finance Research"

Exit full screen (f)

Dr. Shantana Mishra is talking...

Dr. Yogita S. Gar...	Vasuki R	Dr. Shantana Ku...	Jaswanti Kulkarni	Surya Laxmi Pa...
Dr. Yogita S. Garwat	Vasuki R	Dr. Shantana Kumar Sahu	Jaswanti Kulkarni	Surya Laxmi Pandharkar
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Mousami Chatt...	iPhone	bmousami@gm...	FIROSE DEEN	Poonam Jain Ko...
Mousami Chatterjee	iPhone	bmousami@gmail.com	FIROSE DEEN	Poonam Jain Kothari
Anmol Jalchand...	Rakesh Vishnu	Edwin Vijay	Saurav Jaiswal	Vijay Kumar
Anmol Jalchandani	Rakesh Vishnu	Edwin Vijay	Saurav Jaiswal	Vijay Kumar
Gargi Verma	Rahul Hari	Dulla sal anoop	Prasad	Kiran Kumar
Gargi Verma	Rahul Hari	Dulla sal anoop	Prasad	Kiran Kumar

Participants (12)

Find a participant

- Dulla sal anoop
- Edwin Vijay
- FIROSE DEEN
- Gargi Verma
- George Joseph Kibiyil

Unmute Me

Meeting Chat

Suman Patil to Everyone

Good afternoon everyone

yes

Me to Everyone

Good afternoon everyone

Who can see your messages?

Unmute Me

Type message here...