

Program Structure of MBA (Healthcare Management)

Year	Course Code	Name of the Course	Contact Hours				Credits	Course Code	Name of the Course	Contact Hours				Credits
			L	T	P	Total				L	T	P	Total	
	Semester I							Semester II						
I	12MH51C0	Perspectives of Management	3	0	0	3	3	12MH52C0	Medical terminology & Medical records	2	0	2	4	3
	12MH51C1	Demographics & Bio-Statistics	2	1	0	3	3	12MH52C1	Research Methodology for Healthcare	2	1	0	3	3
	12MH51C2	Financial Accounting	2	1	0	3	3	12MH52C2	Financial Management	2	1	0	3	3
	12MH51C3	Health Economics	3	0	0	3	3	12MH52C3	Legal Issues in Healthcare	3	0	0	3	3
	12MH51C4	Indian Healthcare Environment	3	0	0	3	3	12MH52C4	Marketing Management	3	0	0	3	3
	12MH51C5	Organizational Behavior	3	0	0	3	3	12MH52C5	Human Resource Management	3	0	0	3	3
	12MH51K6	IT for Managers	2	0	2	4	3	12MH52C6	Hospital Information Systems	1	0	2	3	2
	12MH51K7	Business Communication	1	0	2	3	2	12MH52K7	Soft Skills I	1	0	2	3	2
		Total		19	2	4	25	23		Total	17	2	6	25
	12MH50N0 3-month Internship Program – 9 Credits													
II	12MH61C0	Strategic Management in Healthcare	3	0	0	3	3	12MH62C0	Ethical issues in Healthcare and Hospital Governance	3	0	0	3	3

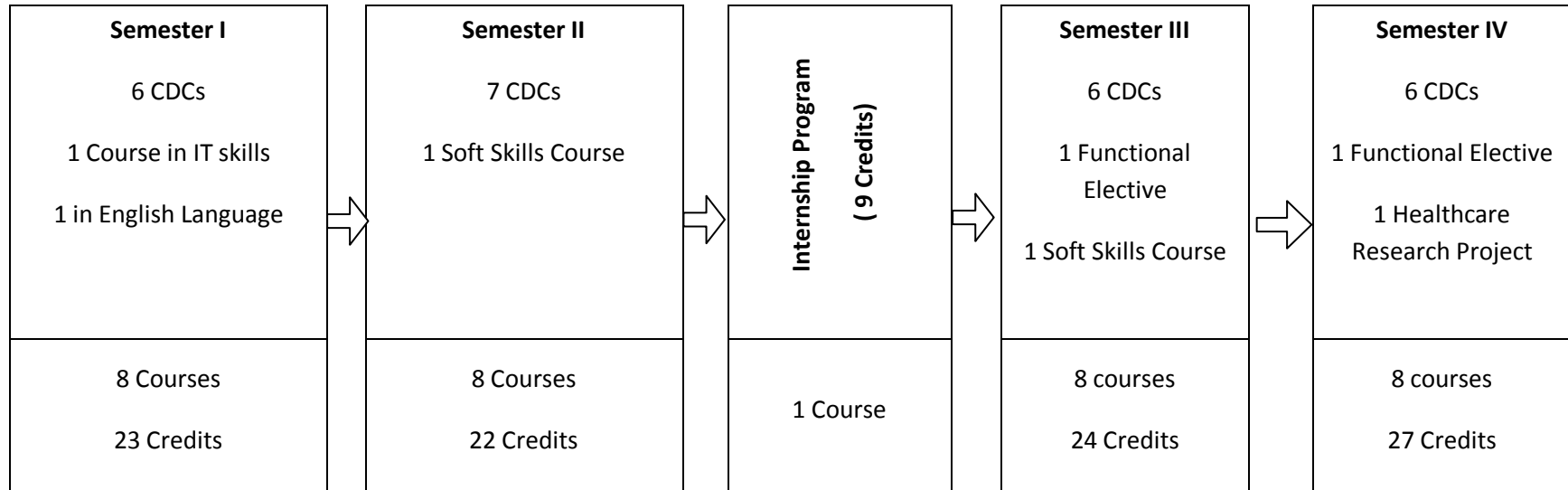
	12MH61C1	Hospital Planning & Organization	3	0	0	3	3	12MH62C1	Total Quality Management in Healthcare	3	0	0	3	3
	12MH61C2	Management of Clinical Services	3	0	0	3	3	12MH62C2	Management of Non-Clinical Services	3	0	0	3	3
	12MH61C3	Patient care services	3	0	0	3	3	12MH62C3	Healthcare Insurance Management	3	0	0	3	3
	12MH61C4	Patient Behavior	3	0	0	3	3	12MH62C4	Supply Chain Management for Hospitals	3	0	0	3	3
	12MH61C5	Cost and Management Accounting for Healthcare	3	1	0	4	4	12MH62C5	Counselling skills for Healthcare Managers	3	0	0	3	3
	12MH61K6	Soft Skills 2	1	0	2	3	2	12MH62xx	Functional Elective – 2	3	0	0	3	3
	12MH61xx	Functional Elective -1	3	0	0	3	3	12MH62E7	Healthcare Research Project	3	0	6	9	6
		Total	22	1	2	25	24			24	0	6	30	27

Functional Electives

Course Code	Name of the Course	Contact Hours				Credits
		L	T	P	Total	
12MH6xH1	Talent Management for Healthcare	3	0	0	3	3
12MH6xH2	Training and Development for Healthcare	3	0	0	3	3
12MH6xH3	Employee Engagement & People Management	3	0	0	3	3

12MH6xM1	Marketing of Healthcare Services	3	0	0	3	3
12MH6xM2	Medical Tourism	3	0	0	3	3
12MH6xM3	Database Marketing	3	0	0	3	3
12MH6xF1	Working Capital Management for Hospitals	3	0	0	3	3
12MH6xF2	Project Management for Hospitals	3	0	0	3	3

Program Structure for the MBA Program in Healthcare Management



Courses	No.	Credits
CDCs (Compulsory disciplinary courses)	25	75
English Language	1	2
IT courses	1	3
Soft Skills Courses	2	4
Functional Electives	2	6

Healthcare Research Project	1	6
Internship Program	1	9
Total	33	105

