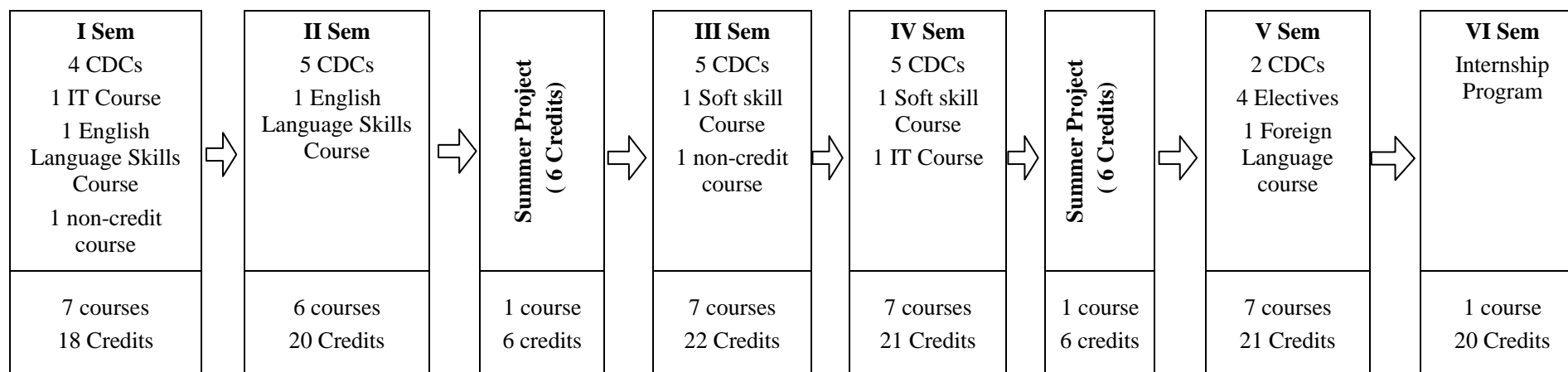


Program Structure for BHM Program



Courses	No.	Credits
CDCs (Compulsory disciplinary courses)	21	72
IT courses	2	5
English Language Skills	2	4
Soft skills courses	2	6
Electives	4	12
Foreign Language course	1	3
Non-credit courses	2	0
Summer Project	2	12
Internship	1	20
Total	37	134

BHM Program Structure

Year	Course Code	Name of the Course	Contact Hours				Credits	Course Code	Name of the Course	Contact Hours				Credits	
			L	T	P	Total				L	T	P	Total		
	Semester I						Semester II								
I	11BH11K0	English Language Skills I	1	0	2	3	2	11BH12K0	English Language Skills II	1	0	2	3	2	
	11BH11C1	Indian Business Environment	3	0	0	3	3	11BH12C1	International Business Environment	3	0	0	3	3	
	11BH11C2	Introduction to Hotel Industry	3	0	0	3	3	11BH12C2	Accounting & Finance	3	1	0	4	4	
	11BH11K3	Introduction to Information Technology	1	0	4	5	3	11BH12C3	Front Office Operations	2	0	2	4	3	
	11BH11C4	Economics	4	0	0	4	4	11BH12C4	Nutrition & Food Science	3	0	0	3	3	
	11BH11C5	Perspectives of Management	3	0	0	3	3	11BH12C5	Business Statistics & Quantitative Methods	3	2	0	5	5	
	11BH11K6	Contemporary India*	3	0	0	3	0								
	Total			18	0	6	24	18	Total			15	3	4	22
11BH10N0– 8-Week Internship Program (6 Credits)															
II	11BH21C0	Basics of Food Production	3	0	2	5	4	11BH22C0	Food & Beverage Service Operations	3	0	2	5	4	
	11BH21C1	Accommodation Management	3	0	0	3	3	11BH22C1	Housekeeping Management	2	0	2	4	3	
	11BH21C2	Food Production Operations	3	0	2	5	4	11BH22C2	Laws Relating to Hotels	3	0	0	3	3	
	11BH21C3	Organizational Behavior	3	0	0	3	3	11BH22C3	Food Safety & Quality	3	0	0	3	3	
	11BH21C4	Marketing Management	5	0	0	5	5	11BH22C4	Human Resource Management	3	0	0	3	3	

	11BH21K 5	Soft Skills I	2	0	2	4	3	11BH22K 5	Soft Skills II	2	0	2	4	3
	11BH21K 6	Environmental Studies*	3	0	0	3	0	11BH22C 6	Information Systems in Hotels	2	0	0	2	2
			22	0	6	28	22			18	0	6	24	21
11BH20N0 - 8-Week Internship Program (6 Credits)														
III	11BH31C 0	Tourism in India	3	0	0	3	3	11BH32N 0	Internship					20
	11BH31C 1	Event Management	2	0	2	4	3							
	11BH31x x	Elective I	3	0	0	3	3							
	11BH31x x	Elective II	3	0	0	3	3							
	11BH31x x	Elective III	3	0	0	3	3							
	11BH31x x	Elective IV	3	0	0	3	3							
	11BH31x x	Foreign Language Course	3	0	0	3	3							
	Total		20	0	2	22	21							

* Audit Course.

Elective Courses

Course Code	Name of the Course	Contact Hours				Credits	Course Code	Name of the Course	Contact Hours				Credits
		L	T	P	Total				L	T	P	Total	
Hotel Management						Marketing							
11BH31A0	Advanced F&B Operations	3	0	0	3	3	11BH31M0	Consumer Behavior	3	0	0	3	3
11BH31A1	Accommodation Management	3	0	0	3	3	11BH31M1	Services Marketing	3	0	0	3	3
11BH31A2	Facility Planning	3	0	0	3	3	11BH31M2	Sales Management	3	0	0	3	3
11BH31A3	Geography of Tourism	3	0	0	3	3	11BH31M3	Customer Relationship Management	3	0	0	3	3

11BH31A4	Destination Marketing	3	0	0	3	3	Foreign Language Courses						
11BH31A5	MICE Management	3	0	0	3	3	11BH31L0	French	3	0	0	3	3
11BH31A6	Tour Organization	3	0	0	3	3	11BH31L1	German	3	0	0	3	3
							11BH31L2	Chinese	3	0	0	3	3
							11BH31L3	Spanish	3	0	0	3	3
							11BH31L4	Russian	3	0	0	3	3