

Program Structure for Dual Degree Course in Management

Year 1	Course code	Name of the Course	Contact Hours				Credits	Course code	Name of the Course	Contact Hours				Credits	
			L	T	P	Total				L	T	P	Total		
Semester I							Semester II								
I	12BB11K0	English language skills I	2	1	0	3	3	12BB12K0	English language skills II	2	1	0	3	3	
	12BB11C1	Business mathematics	3	1	0	4	4	12BB12C1	Introduction to Financial Accounting	3	2	0	5	5	
	12BB11K2	Introduction to IT	1	0	4	5	3	12BB12C2	Business Statistics	3	2	0	5	5	
	12BB11C3	Human skills	3	0	0	3	3	12BB12C3	Indian Business Environment	3	0	0	3	3	
	12BB11C4	Perspectives of Management	3	0	0	3	3	12BB12C4	Managerial economics	3	0	0	3	3	
	12BB11K5	Business communication	2	1	0	3	3	12BB12K5	Environment science	3	0	0	3	0	
	Total			14	3	4	21	19	Total			17	5	0	22
12BB10P0 Project – 6 Credits															
Semester I							Semester II								
II	12BB21C0	Macro economics	3	0	0	3	3	12BB22C0	Company law	3	0	0	3	3	
	12BB21C1	Financial Accounting	3	2	0	5	5	12BB22C1	Financial Management	3	2	0	5	5	
	12BB21C2	Business Law	3	0	0	3	3	12BB22C2	Business report writing	2	1	0	3	3	
	12BB21K3	Foreign language	2	1	0	3	3	12BB22C3	Taxation	3	2	0	5	5	
	12BB21C4	Statistical data analysis	1	0	4	5	3	12BB22C4	Business Research Methods	3	1	0	4	4	
	12BB21C5	International business environment	3	0	0	3	3	12BB22K5	Soft skills I	2	0	2	4	3	
Total			15	3	4	22	20	Total			16	6	2	24	23
12BB20P1 Project- 6 credits															

Year	Course codes	Name of the Course	Contact Hours	Credits	Course codes	Name of the Course	Contact Hours	Credits
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			L	T	P	Total				L	T	P	Total		
	Semester I							Semester II							
III	12BB31C0	Management Accounting	2	1	0	3	3	12BB32C0	Operations Management	3	1	0	4	4	
	12BB31K1	Soft skills 2	1	0	4	5	3	12BB32C1	Human Resource Management	3	0	0	3	3	
	12BB31C2	Organizational Behaviour	3	0	0	3	3	12BB32C2	Management Information Systems	3	0	0	3	3	
	12BB31C3	Marketing Management	5	0	0	5	5	12BB32C3	Innovation & Entrepreneurship	3	0	0	3	3	
	12BB31C4	Business case studies	2	2	0	4	4	12BB32C4	Strategic Management	4	0	0	4	4	
	12BB31C5	Project management	3	1	0	4	4	12BB32C5	Management of cooperatives/	3	0	0	3	3	
								12BB32C6	Management of MNCs/	3	0	0	3	3	
								12BB32C7	Management of SMEs/	3	0	0	3	3	
							12BB32C8	Management of NGOs/	3	0	0	3	3		
							12BB32C9	Management of Family owned business	3	0	0	3	3		
	Total		16	4	4	24	22	Total	19	1	0	20	20		
12BB30P2 Project – 6 Credits															
IV	12BB41C0	Business case studies	2	2	0	4	4	12BB42N0	Internship					12	
	12BB41C1	Business ethics & corporate governance	3	0	0	3	3	12BB42P3	Project					8	
	12BB41XX	Elective -1	3	0	0	3	3								
	12BB41XX	Elective -2	3	0	0	3	3								
	12BB41XX	Elective -3	3	0	0	3	3								
	12BB41XX	Elective (Sectoral)	3	0	0	3	3								
	Total		17	2	0	19	19	Total					20		
12BB40P4 ERP(6 credits)															
Year	Sr.No	Name of the Course	Contact Hours				Credits	Sr.No	Name of the Course	Contact Hours				Credits	

			L	T	P	Total				L	T	P	Total	
	Semester I							Semester II						
V	12MB51C0	Seminar course	1	2	0	3	3	12MB52E0	Management application project					20
	12MB51C1	Business analytics	2	2	0	4	4							
	12MB51XX	Elective 1	3	0	0	3	3							
	12MB51XX	Elective 2	3	0	0	3	3							
	12MB51XX	Elective 3	3	0	0	3	3							
	12MB51XX	Elective (Sectoral)	3	0	0	3	3							
	Total			15	4	0	19	19	Total					

Functional Elective Courses

Marketing						
Course codes	Name of the Course	Contact Hours				Credits
		L	T	P	Total	
12MBx1M0	Consumer Behaviour	3	0	0	3	3
12MBx1M1	Services Marketing	3	0	0	3	3
12MBx1M2	International Marketing	3	0	0	3	3
12MBx1M3	Sales and Distribution Management	3	0	0	3	3
12MBx1M4	Digital marketing	3	0	0	3	3
12MBx1M5	Brand Management	3	0	0	3	3
12MBx1M6	Global marketing strategy	3	0	0	3	3
12MBx1M7	Social marketing	3	0	0	3	3

Finance

Course codes	Name of the Course	Contact Hours				Credits
		L	T	P	Total	
12MBx1F0	Financial Services and Markets	2	1	0	3	3
12MBx1F1	Security Analysis	2	1	0	3	3
12MBx1F2	Personal Financial Planning	2	1	0	3	3
12MBx1F3	Corporate Taxation	2	1	0	3	3
12MBx1F4	Financial Derivatives (Pre-requisite: Security Analysis)	2	1	0	3	3
12MBx1F5	Portfolio Management (Pre-requisite: Security Analysis)	2	1	0	3	3
12MBx1F6	Taxation Planning (Pre-requisite: Corporate Taxation)	2	1	0	3	3
12MBx1F7	International financial reporting	2	1	0	3	3
12MBx1F8	Accounting & finance for multinationals	2	1	0	3	3

HR

Course codes	Name of the Course	Contact Hours				Credits
		L	T	P	Total	
12MBx1H0	Performance Management System	3	0	0	3	3
12MBx1H1	Training and Development	3	0	0	3	3
12MBx1H2	Leadership Skills & Change Management	3	0	0	3	3
12MBx1H3	Compensation Management (Pre-requisite: Performance Management Systems)	3	0	0	3	3
12MBx1H4	Strategic Human Resource Management	3	0	0	3	3
12MBx1H5	Human Resource Development (Pre-requisite: Training & Development)	3	0	0	3	3
12MBx1H6	Cross cultural management	3	0	0	3	3
12MBx1H7	HRIS	3	0	0	3	3

General

Course codes	Name of the Course	Contact Hours	Credits
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		L	T	P	Total	
12MBx1G1	Intellectual property rights	3	0	0	3	3
12MBx1G2	International trade logistics	3	0	0	3	3
12MBx1G3	Global climate change & Business	3	0	0	3	3

Sectoral Elective Courses

Course Code	Name of the Course	Contact Hours				Credits	Course Code	Name of the Course	Contact Hours				Credits
		L	T	P	Total				L	T	P	Total	
Hospitality Management						Agro-business Management							
12BB41V0	Overview of Hospitality Management	3	0	0	3	3	12BB41W0	Overview of Agri-business Management	3	0	0	3	3
12MB51V1	Managing Hospitality Services	3	0	0	3	3	12MB51W1	Agricultural Marketing	3	0	0	3	3
Banking						Foreign Trade							
12BB41B0	Overview of Banking	3	0	0	3	3	12BB41T0	International Logistics Management	3	0	0	3	3
12MB51B1	Banking Service Operations	3	0	0	3	3	12MB51T1	Export & Import Documentation & Insurance	3	0	0	3	3
Healthcare						Information Technology							
12BB41D0	Overview of Healthcare Management	3	0	0	3	3	12BB41I0	IT Enabled Services	3	0	0	3	3
12MB51D1	Management of Healthcare Operations	3	0	0	3	3	12MB51I1	Marketing of Software Solutions (Pre-requisite: Project Management)	3	0	0	3	3
Manufacturing Management													
12BB41Z0	Overview of Manufacturing Management	3	0	0	3	3							
12MB51Z1	Operations strategy	3	0	0	3	3							

