List of Publications by students 2013-2014

S.NO	Faculty Name	Title of the Paper	Name of the Journal	Month Year of publication	ISSN	Name of the Indexed Data Base	National/International
1	Dr.D.Prasanna kumar	A Study on Customer Loyalty Towards Shopper's Stop	Asian journal of Business Economics	Jun-13	2249-7307(Online),2250-1673 print(2277-6621)		International
2	Dr.B.M.Harshavardhan	1. A critical moment in handlooms 2. Handloom market (need for market Assessment,problems marketing strategy)	INTL.JOURNAL OF Apuances in science & technology INTL.Journal of emergine research in MGT&Technology	April May	2229-5216 2278-9359	British Library DOAJ,ULRAKH WEB, THE EUROPEAON LIBRARY ETC. DOAJ,THOMSON REUTERS,INDEX	International
3	Dr.B.M.Harshavardhan	3.Accepted-Perspective of communication therapy in cross - culture 4.Corporate Survivig, An overview & Perception on	International journal or research in commerce, IT&MGT INTL a journal of research I n commerce and management	Accepted	2231-5756		International

		Downsizing					
4	Dr.P.Raja Babu	1.A Conceptual Framework of indian life insurance industry Aepitome 2.performance evaluation of rural insurance in india	1.Researc journal of social science 2.RJEBS	April April	2251-1571 2251-1555	Ulrich's Thomson Rentess,Google Scholar	International
5	Dr.p.Raja Babu	3.ULIP investment made by life insurance in india 4.product innovation & development in life ins industry	3.Research journal of social science MGT 4.Insurance institute of India	April April	2251-1571 2278-6759	Ulrich's Thomson Rentess,Google Scholar	International

List of Publications by students 2012-2013

S.No	Name of the faculty	Name of the student	Title of the paper	Name of the Journal	Month/ Year of publication	Vol. No.	Issue. No.	Page. No.	ISSN. No.	Index
1.	Dr.V.Rama Devi	V.Pujitha	The Influence of HRD Climate on Organizational Commitment	Golden Research Thoughts	Jan, 2013	II	VII	1- 6	2231-5063	EBSCO, Index copernicus, Open J Gate
2.	Dr.V.Rama Devi	V.Pujitha	HRD – A Source for competitive advantage	Review of Research - International Multidisciplinary journal	April 2012	1	VII		2249- 894X	EBSCO, Scientific Publication Index
3.	Dr.V.Rama Devi	Nagurvali Shaik	Evaluating Training & Development Effectiveness - A Measurement Model	Asian Journal of Management Research	July 2012	III	I	722-735	2229-3795	EBSCO, Pro Quest, Google Scholar
4.	Dr.V.Rama Devi	Nagurvali Shaik	Training & Development – A Jump starter for employee performance and organizational effectiveness	IJSSIR – International journal of Social Sciences and Interdisciplinary Research	July, 2012	1	VII	2012-207	(2277 3630)	Open J Gate, India, ZDB, German Journal data Bank
5.	Dr.V.Rama Devi	M.Mallika Rao	Training Needs Identification Of Nursing Staff – A Case Study Of A Health Care Organization	Zenith international journal	May 2012	II	V	147-153	2249-8834	ProQuest, Cabell, ZDB, Ulrich
6.	Dr.V.Rama Devi	Lakshmi Sravya	Training needs identification of general	International journal of computing and business research	Jan 2012	Volume	1		2229-6166	Index-Copernicus

		Durga	Administrative	(ijcbr)		3				