

**KLUNIVERSITY BUSINESS SCHOOL**

**INDUSTRIAL TOUR REPORT (Bangalore & Mysore, from 20-1-2011 to 25-1-2011)**

**II SEMESTER B-Section**

Date	Day	Place	Visit	Received	Activity
20-1-'11	Thursday	Started form Vijayawada	Reached Bangalore at 10:30 PM		
21-1-'11	Friday	Bangalore	Parle G	Ms. Savitha,	Presentation by the resource person about the company and their products/Brands and Observed the manufacturing Process of biscuits at production unit.
21-01-'11	Friday	Bangalore	KSDL(Karnata ka Soaps and Detergents Ltd)	Mr.Gangadharapa	Presentation about the company History and their products and manufacturing Process. Also visited the retail out let of the organization
21-01-'11	Friday	Bangalore	ISKCON temple	-	
22-01-'11	Saturday	Bangalore	Banglore Central	(From afternoon, because on this day the political parties announced for Karnataka Bandh)	
23-01-'11	Sunday	Mysore	Site seeing	Tippu Sulthan (Summer) Palace, Mysore Palace , Brindavan Gardens, , Chamundeswari Temple	
24-01-'11	Monday	Bangalore	Bangalore Stock Exchange	Mr.Prabhakar Training In-charge	Presentation on the concepts of stock Markets, Question and Answer Session
24-01-'11	Monday	Bangalore	Visited Mantri Square Shopping mall and Brand Factory retail shop		
25-01-'11	Tuesday	Returned from Bangalore	Reached Vijayawada at 10:30 Pm		

Enclosed Photographs



Photograph 1: Parle G – Presentation Hall



Photograph 2: Parle G - Plant



Photograph 3: Karnataka Soaps and Detergents Ltd



Photograph 4: Mantri Square Shopping Mall



Photograph 5: Brand Factory shopping store