

K L UNIVERSITY
Dept. Electrical & Electronics Engineering
GUEST LECTURE REPORT

Resource person: Dr. Srinivas Ponnaluri, Vice-President, Crompton Greaves Ltd.,

Date : 10-11-2014

Topic : An Overview of Electrical Products by Crompton Greaves

Venue : Jasmine hall, K L University

Introduction regarding Resource person: Dr. Srinivas Ponnaluri, is working as Vice President and Chief Technology officer in Crompton Greaves ltd., He is a researcher and excellently explores the business world by providing suitable solutions.



Dr. Srinivas Ponnaluri



Participants

Dr. Srinivas Ponnaluri started his speech by introducing Crompton greaves, its inception and its involvement in various projects. In his speech he stated that Crompton greaves not only involved in manufacturing domestic products but also engaged in manufacturing in heavy industrial machinery. Crompton greaves also runs a consultancy which provides solution to many power system problems. This company is involved in many turn key projects in and around india. It is multinational organization. He said CG is a USD 2 billion engineering conglomerate with an impressive and diverse portfolio of products, solutions and services ranging from high-end power and industrial equipments and solutions, to consumer products and home appliances, addressing myriad needs. Enjoying a reputation of stature for over seven decades, CG, which originates in India, has transformed itself into a global corporation. With a permanent footprint and manufacturing facilities in nine countries across Asia, Europe and North America, CG is fast emerging as a first choice supplier of high quality, "smart" electrical, industrial and consumer products and solutions all over the world. This guest lecture was well received by students and faculty. The guest lecture was attended by B.Tech IV/IV (eee) students and M.Tech (PE & PS). The lecture started at 10:00 a.m. and concluded at 11:30 a.m.

Participants:

B.Tech EEE students : 93

M.Tech : 37