

Press Rpeort on

"Innovation-by-Design Workshop & Expo" with AP Innovation Society



Center for Innovation, Incubation & Entrepreneurship (CIIE) of KL University has organized **"Innovation-by-Design Workshop & Expo"** and **"Idea Presentation"** events on 31st January & 1st February 2017 at KL University campus in association with Innovation Society, Goernment of Andhra Pradesh, IIM Kashipur and StartAP Foundation, Andhra Pradesh.

Innovation Society of Government of Andhra Pradesh is planning to organize the above Innovation by Design workshops in association with IIM Kashpur & StartAP Foundation at all 13 district head quarters of Andhra Pradesh. This workshop at KL University is the first one of the series.

The inaugural session was started on 31st January 2017 at 10.00 AM. Dr. Dwarika Prasad Uniyal, Associate Dean IIM Kashipur, Mrs. Malti Lakhani, Founder of Kaizen Institute of Training Excellence, Mr. Satish Anil Kumar, Innovation officer, AP Innovation Society are the guests for the two day workshop. Dr. K Raja Sekhar Director, Center for Innovation, Incubation & Entrepreneurship of KLU has welcomed the gathering and conveyed the facilities available in KLU towards the Entrepreneurship wing. Dr. LSS Reddy VC of KLU has conveyed the wishes to all the students participated.

The workshops are aimed at promoting the culture of innovation and design thinking in universities and capture local innovation and scale it up at district level. It also aims to encourage establishment of Innovation and Entrepreneurship culture at all universities and colleges of the state of AP. The workshop will have inputs on soft skills, design and innovation. The program is organized on 31st January and 1st February 2017 with sessions on various activities of creativity exercises along with Sessions on Design Thinking Capabilities.

On this occasion Mr. Nikhil Agarwal, CEO, Innovation Society, Government of Andhra Pradesh has graced the valedictory function along with Sri K Raja Harin Vice President of KLU, & Mr. M Siddartha, Founder of StartAP Foundation. KLU has also put up an Expo where all their existing Start-Ups with stalls has exhibited their products

The workshop has also conducted Idea Presentation event where more than 50 ideas were presented by the students of KL University.

Top three ideas has been offered with a cash prize of Rs. 5000/- for winner, 3500/- for Runner Up1 & 1500/- for Runner Up 2. All the particiapted students got certificate from from AP Innovation Society. On this occasion KLU has launched BYBPARLOUR, another start-Up from IIE

Dr. K Raja Sekhar, Associate Dean, KLU CIIE