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<u>"Demo Day" in association with Startups Club, Bangalore</u>

Center for Innovation, Incubation & Entrepreneurship (CIIE) of KL University has organized **"Demo Day - Idea Presentation"** event on 9th January 2017 at KL University campus in association with Startups club, Bangalore.

Startups Club is a community for entrepreneurs with startups that are 0 to 3 year old. The approach needed to help and support early stage startups is very different and we understand that we Incurate our Member Entrepreneurs, bringing about a perfect mix of support to incubate and accelerate them towards their startups. Startups Club intendeds to enable innovation in India and create an impact by enabling the same. In order to achieve this goal, they brought together entrepreneurs interested in innovation and are working now towards making it possible for them to achieve their goals. Startups Club is a platform where entrepreneurs come together to learn, share and grow. The platform is active and present in 10 different cities across India. They have a vibrant community of over 10000 entrepreneurs.

Demo Day is national level contest where entrepreneurs can meet the investors. The event will be held simultaneously at 21 locations throughout India and final will be held at Bangalore from 7th to 10th December 2017. KLUniversity has hosted one of the 21 events as per the schedule announced in prior and around 30 teams have attended and presented their ideas.

The inaugural session was started 9th January 2017 at 10.00 AM. Mrs. Salma Moosa Founder of Startups Club has given introductory speech and explained how their forum is enabling startup eco system and conducting Demo Day for the last two years. Dr. K Raja Sekhar Director, Center for Innovation, Incubation & Entrepreneurship of KLU has welcomed the gathering and conveyed the facilities available in KLU towards the Entrepreneurship wing. Dr. LSS Reddy VC of KLU has conveyed the wishes to all the students participated.

Dr. K Raja Sekhar, Associate Dean, KLU CIIE