

Birla White's "Yuva Ratna Award 2011"

03 January 2012: Mr. P. PRABHU TEJA (L9CE272) Final Year B-Tech Student of Civil Engineering, K L University won the Birla White's "Yuva Ratna Award 2011" in third place and was awarded with a cash prize of Rs. 25,000/-

The Birla White Yuva Ratna Award recognizes and rewards young and aspiring students for excellence in design by using their ingenuity in designing spaces and structures based on a theme. An initiative from Birla White, India's premium brand of White Cement, the awards have been constituted to inspire budding architects to present concepts, that ignite their passion to create a new world and to imaginatively. Present dynamic structures from a range of the versatile products manufactured by Birla White with its innumerable permutation and combinations. Birla White received an overwhelming response to the contest this year 2011 with 657 entries designed by 404 participants.

Over 1300 students from all over the country had participated earlier in Birla White's "Yuva Ratna Award 2009" and four students from K L University reached to Top 100. Two of them Ms. V. Tanuja (Y6CE255) and Ms. C V Madhubala (Y7CE224) stood in Top 10 and in the finals V. Tanuja stood first in Civil Engineering Category in 2009.



P. Prabhu Teja receiving the "Yuva Ratna Award" from Prof. A. K. Singh



P. Prabhu Teja interacting with Mrs. Rajashree Birla, Director of Aditya Birla Group.



P. Prabhu Teja interacting with Prof. D. N. Singh, IIT Bombay in presence of Mr. Kalyan Chakravarthy, (Head CASC, Birla White)