

# Koneru Lakshmaiah Education Foundation (Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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# Department of Biotechnology, KLEF - VADDESWARAM

# **CIRCULAR**

Date: 12-03-2020

Name of Event: From Darkness to Light: The Future of Cancer Research

Venue: Peacock Hall

Date: 14/03/2020; Time: 9:30 AM to 5 PM

This is to inform that Department of Biotechnology is organizing an industrial visit on From Darkness to Light: The Future of Cancer Research(BioTrendz) on the above mentioned date, time and venue.

All students, faculty members, and interested persons are invited to attend the same.

> Head Department of Biotechnology Koneru Lakshmaiah Education Foundation (Deemed to be University) VADDESWAPAM, Guntur Dt.



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# MICROBIOLOGISTS SOCIETY, INDIA STUDENT CHAPTER, Department of Biotechnology, KLEF, Vaddeswaram, Guntur, Andhra Pradesh

# From Darkness to Light: The Future of Cancer Research

(BioTrendz)

Name of Event: From Darkness to Light: The Future of Cancer Research

Venue: Peacock Hall

**Date:** 14/03/2020; Time: 9:30 AM to 5 PM

No. of students Participated: 320

# **Objective of the event:**

contribute to a positive impact on the audience's knowledge, attitudes, and actions related to cancer.

Cancer, also called malignancy, is an abnormal growth of cells. There are more than 100 types of cancer, including breast cancer, skin cancer, lung cancer, colon cancer, prostate cancer, and lymphoma. Symptoms vary depending on the type. Cancer treatment may include chemotherapy, radiation, and/or surgery. The speaker focused on detecting the earlier cancer is diagnosed and treated, the better the chance of its being cured. Some types of cancer -- such as those of the skin, breast, mouth, testicles, prostate, and rectum -- may be detected by routine self-exam or other screening measures before the symptoms become serious. Most cases of cancer are detected and diagnosed after a tumor can be felt or when other symptoms develop. In a few cases, cancer is diagnosed.

### **Description:**

# BIOTRENDZ, National conference on Biotech and Pharma applications Biotrendz-2020"

On 14th of March 2020, Department of Biotechnology, conducted "Biotrendz-2020", A National conference on Biotechnology and pharmacy applications. Dr. V R Gogineni from Dept. of Radiology, Medical College of Wisconsin, USA has delivered a keynote lecture on "Theranostics in Interventional Oncology" during his lecture he highlighted that Theranostics are relatively new branch of medicine, refers to procedures combining diagnosis and treatment, often based on patient and disease-specific features or molecular markers. Theranostics to provide minimally invasive procedures tailored to the patient characteristics. Dr. M R K Raju from Shantha Biotechnics, Hyderabad has delivered a talk on "Biotechnology factories of the future" and the trends in technology and regulatory development that will influence the industry. Another speaker Mr. Somanth G from IQVIA, Bangalore has deliberated on clinical research organizations and their role in drug discovery. While addressing the participants, the convener and co-convener of the conference (Dr. Giridhar K, Dr. Praveen Kumar V, respectively) has said that, the conference intends to strengthen the international and industrial collaborations to the department. Further, it provides an understanding of the market size of biotech industry to all the participants. All the faculty of the department and Principal Dr. K Subbarao, has participated in the conference.





Inauguration of the day by Prinicipal, College of Engineering, KLU

Highlight recent advancements: The lecture can focus on breakthroughs in cancer research, treatment options, and early detection methods. Promote specific topics: Depending on the guest speaker's expertise, the lecture could delve deeper into areas like precision medicine, immunotherapy, or specific cancer types (breast cancer, lung cancer, etc.) Address patient concerns: If the audience includes cancer patients or survivors, the lecture could address topics like managing side effects, building resilience, and available support systems.

S.No	Name of the Guest & Address	Topic / Theme	Date	No of Student participants	No of Faculty participants
1	Dr.V.R.Gogineni	Caervical cancer- Implications	14/03/2020	218	22
2	Dr. Anand Soshee	Enterprenuer skills in Biotechnology	14/03/2020	218	20
3	Dr. MRK Raju	Sanofi Santha Biotechnices for vaccine production	14/03/2020	212	21

#### **Outcome:**

The students gained knowledge regarding the recent trends in cancer and vaccines, and about Enterprenuer skills.

Overall, lecture on cancer aimed at educate and inform the audience about cancer. Empower individuals to take charge of their health. Spark hope and optimism by highlighting advancements in cancer research and treatment. Foster a sense of community and support for those affected by cancer.

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31	180010069	KADIYALA HIMAVARSHINI	ВТ	Elina
32	180010071	BOMMEPALLI HARITHA	ВТ	Broite
33	180010072	GAJJI SAI TEJASWINI	ВТ	E. Sai Tyasurus
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41	180010087 S	URAM NIHARIKA	BT	B. Nilva
42	180010088 N	IANNAM BHUVANESWARI	BT	M. Rhuam
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