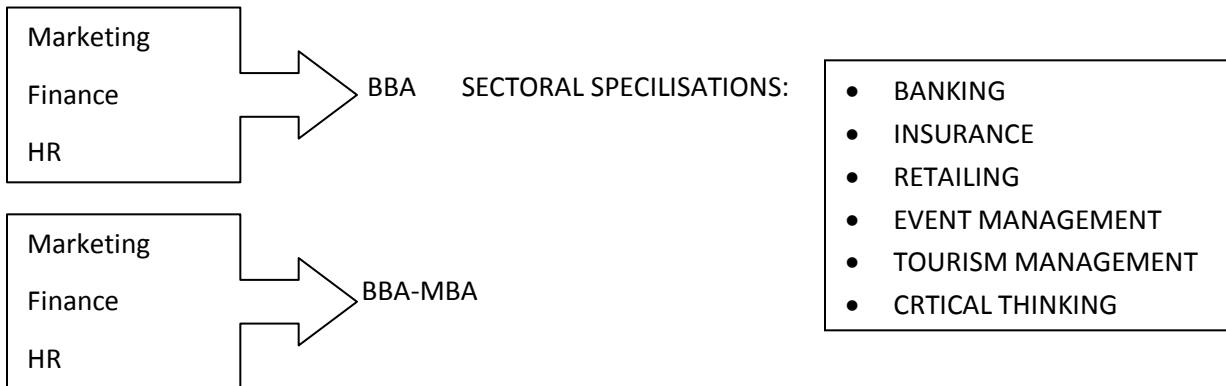


SPECIALIZATIONS OFFERED AT UG LEVEL:



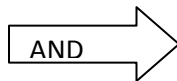
UG Program: BHM

1. Food & Beverages Management
2. Accommodation management
3. MICE
4. Marketing
5. Tourism Management

SPECIALIZATIONS OFFERED AT PG LEVEL:

PG Program: MBA (Gen) Functional Specializations

1. Marketing
2. Finance
3. HR



MBA (Gen) SECTORAL SPECIALISATIONS

- *Banking*
- *Healthcare*
- *Retailing*
- *International Trade*
- *Information Technology*
- *Insurance*

PG Program: MBA (Technology Management)

1. Operations & Project management
2. Infrastructure management
3. Rural Management
4. Bio-Technology management

Functional Electives (MBA TM)

1. Marketing
2. HR
3. Finance
4. Open Electives

PG Program: MBA Accounting & Finance

1. Taxation
2. International Financial Management