

Objective: To understand the psychological basis of human behavior in society and organizations from the point of view of motivation and performance..

Detailed Curriculum:

Unit I: Introduction-Development of psychology as a science-Individual, nature and environment-Research methods

Unit II: Brain-Response mechanism and kinds of responses-Sensation and perception-States of consciousness-Learning

Unit III: Memory-Cognition-Intelligence-Personality-Transfer of training-Thought processes-Problem solving and creative thinking-Nature and evaluation techniques of intelligence and personality

Unit IV: Motivation-Theories of motivation-Motivation and emotion-Development and Developmental Psychology-Leadership

Unit V: Health Psychology-Psychological disorders-Social Psychology- Social problems

Recommended Text book(s):

1. Feldman, R.S. (2008). *Understanding Psychology (8th Ed)*. New York: McGrawHill

Recommended Reference Books:

1. *Canadian Edition*. Thomson Nelson
 2. Weiten, W. & McCann, D. (2007). *Psychology: Themes & Variations. First*
 3. David G. Myers(2007) **Psychology 1st Canadian Edition** Worth Publishers
 4. Scott O. Lilienfeld, Steven Jay Lynn, Laura L. Namy, Nancy J. Woolf(2010) *Psychology: From Inquiry to Understanding*, Pearson Education
-