# **HORIZØN**

APRIL 2018

STUDENT MAGAZINE



(DEEMEDTO BEUNIVERSITY)



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### INDEX

MESSAGES	04-05
EDITORIAL MESSAGE	06
A WORD FROM VACHAS	07
HOBBY CLUBS	08-10
THE Blindfold Run	11
The Country of Shattered Dreams	12
Short Story-Value	13
SUPERNOVA	14
TEDxKLU	15
ENTEPRENEURSHIP	16
DEBAUCHED INDIAN MEDIA	17
NANO TECHNOLOGY IN MEDICINE	18
BIRLA WHITE YUVARATNA	19
STUDENT ACHIVEMENT	20
FEMFLARE	21
BLOCK CHAIN	22
POEM:UNIQUE	23
PUZZLES	
HACK LEAGUE	24
POEM:THE WANDERER	25
INNER VOICE	
STARTUPS	26-27
DARE TO DREAM	28
BIOTECHNOLOGY	29
ARJUN ARTS	30
KL RACE	31
SAMYAK	32-33
FACADES	34
IGNITE	35
7th CONVOVATION	36
SMART VILLAGE	37
ART FROM HEART	38-39
ZROTRIYA	40
KL RADIO	41

STAY CONNECTED	42
SPARK	43
ELECTROHACKTHON	44-45
UIF	46
ECM CONFERENCE	47
PLACEMENT PANORAMA I	48-49
PUZZLES	50
BOOKS REVIEWS	50
SUCCESS	51
INDEPENDANT INDIA	52
WHAT IS SUCCESS	53
POEM:A GIRL CHILD	54
SOLDIERS COME BACK!!	55
PLACEMENT PANORAMA II	56-58
TEAM MAGAZINE	59







"May the sapling grow into a sturdy tree and spread its branches"



ER. KONERU SATYANARAYANA President, KLEF

Dear Reader,

It is a matter of pride to pen down the message for "HORIZON", the University magazine of KLEF. My heart fills with immense pleasure as I perceive the progress being made at KLEF.

The University magazine is a platform for the students to express their creative pursuit which develops in them originality of thought and perception. The content of the magazine reflect the wonderful creativity of thoughts and imagination.

I extend my warm wishes to editorial board, student committee of KLEF to continue this journey on the road of excellence.



"Action is the foundational key to success."

**Dr. L. S. S. Reddy** Vice-Chancellor, KLEF

Dear Reader,

I am gratified to know that the new edition of Horizon, KLEF's magazine, has been published. This magazine is a confirmation that alongside academic and curricular inputs, co-curricular and extra-curricular activities help shape the overall personality of the student. The University magazine is a forum which could aptly be used for recording events, creative writing and bringing out the innate talent. I also applaud the coordination and effortsof the team to bring out this issue. I wish them all the success and hope they keep up the good work. "You don't have to be great to start. But you have to start to be great."



DR.K.SATYA PRASAD Pro Vice-Chancellor, KLEF

Dear Reader,

Good things remain good only because they are scarce. I am glad to pen for this wonderful magazine as an appreciation of the commendable efforts put forth by the team on "HORIZON", the University's magazine. The efforts taken to bring about innovative content through drafting, editing and designing aretruly appreciable. Wish you all a grand success and hope that "HORIZON" paves a way for the students to come forward and publish their works.



"Art is not what you see but what you make others see."

**T. UMAMAHESWARA RAO,** Registrar, KLEF

Dear Reader,

Welcome to the new edition of "HORIZON", the student magazine of KLEF. I am glad to welcome students with interest for bringing articles with more bright concepts and innovative ideas. To all the students who have spread their thoughts and ideas through the "HORIZON", I hope you continue utilizing this platform, and reach heights. Congratulations to the editorial team for their determined efforts in bringing out this magazine. I wish them success in all of their future endeavours.

*"Focus on the journey, not the destination. Joy is found not in finishing an activity, but in doing it."* 

DR. K. Sarath Kumar Dean (P&D), KLEF



Dear Reader,

It gives me immense pleasure to pen a few words as a prologue to the KLEF magazine "HORIZON" exclusively meant for bringing out the latent skill which bears the immense potential of sharpening writing skills, creativity and artistic skills. I congratulate all the contributors and the editorial board for bringing out such a beautiful magazine. I hope to see more students utilize this wonderful opportunity to express their ideas and thoughts.

### **EDITORIAL**

*"Life isn't all about the happy moments but about those that made you happy"* 

Dear Readers,

Horizon has been encouraging the students of KLEF to bring out the hidden creativity in them. Many have talents unknown to them and this is one platform to unleash such dormant talents and make known their capabilities.

This is one opportunity to express your feelings in the form of poetry, your views through articles, your heart through art and your skill through photography. The magazine is a collection of all such masterpieces that come out from the students. It is done by the students and is purely for the students.

It was revoked in the last academic year and is getting bigger with each edition being released. It gives me immense pleasure to learn about the tremendous support the team has been receiving from the college administration and the fraternity. On behalf of the magazine team, I take this opportunity to thank everyone responsible in making this magazine a reality. We hope we meet your expectations and get bigger and better through the editions to come. I hope your journey through this magazine is an eventful one and will leave you with a smile at the end.



Vijay Sai Josyula BT- 14001042

### **A WORD FROM VACHAS**

very club of the student ordinate is unique in its own way and aim to help students progress in their respective field of interest and mould their talents into getting an output from them. Vachas has been striving to promote the importance of literature through various events and activities it has been conducting from years since its inception. It has been at the forefront in helping the timid to break the shackles of their fear and emerge fearless in front of the masses.



Many students join this club and emerge improved and better than before. Their skills are sharpened and ideologies respected. Every student is given a chance to express their thoughts without being supressed and thus helping to instigate self-confidence in oneself. We are indeed lucky to be the platform for budding authors and have seen some of such alumni come out with flying colours. The college magazine is one such product that has been coming out of Vachas from the last year.

Every student learns from the strengths of the others and overcome their varied weaknesses and emerge a better person.We learn through fun!!

We are indeed grateful to the university administration for providing us this amazing platform to mould ourselves into better and fearless people and an opportunity to contribute to this college in the form of Horizon.



B.Keshav A Damodhar (150040084)



Y.Srilakshmi (1600541169)

# HOBBY CLUBS

### Mission:

- To elicit the latent talent of every member of the club
- To induce, in the members, an urge to make their mark in the society.
- To introduce to them the plethora of benefits in all-round personality development.
- To train them to take a stand on several challenges be it social, political or ethical.

Maya Club :

practically in real world.

happen.



### Aarohana Club :

Aarohana club is a trekking club which helps in building up self-confidence and team work in students. This club crafts situations which help the students understand the importance of assisting each other in intricate situations and aids students people manage ups and downs of their life by making them indulge in tasks where they keep learning.





To create creative heads who excel

in making (create/direct/edit) media (short films, documentaries, posters etc) which can enlighten the world as to what is happening or what has to

skills in interested students technically and also curricular by conducting events, activities and providing chances to apply their knowledge

To creatively improvise the movie making

### Vachas Club:

To create a thought provoking environment among the members of the club that would broaden the horizons in the numerous realms of their lives letting them instil the leadership qualities thus building dynamism in each individual.

### Prakruthi Club :

This is an environmental club completely dedicated for protection of environment and to create awareness among people about the importance of environment. PRAKRUTHI club tries to project the threats to the environment because of human activities which are endangering the species and disturbing the bio-diversity and to create environmental awareness among the students before it's too late. To create awareness among people and students about environmental protection and how to live eco-friendly. This helps us to protect our future generations to have healthy living.



### Yantrana Club:

Necessity is the mother of INVENTION and INNOVATION is the mother of INVENTION. Every innovative idea led to an impossible invention which proved impossible was not really that hard to achieve. These have now become the part and parcel of our kith and kin. This technical club is a yonder destiny in the quest of perfection where we leave no stone unturned and no second unspent.



### Samskruthi Club :

"A civilization is a heritage of beliefs, customs, and knowledge slowly accumulated in the course of centuries, elements difficult at times to justify by logic, but justifying themselves as paths when they lead somewhere, since they open up for man his inner distance." This club spreads the greatness of heritage and social values of our country among the people. This club strives to promote Indian culture and heritage among the students and enhances the sense of religious tolerance and harmony.





### Aastha Club :

The Astha club is an organization initiated by student themselves which aims to change the society. Its main motto is to help needy people like students studying in government schools, orphans, physically challenged people, and those affected by natural disasters.

"The fruit of faith is love, and the fruit of love is service."

### Narthana Club :

Narthana, the dance club of KLUSO, is a platform that imbibes the intricate movements of classical dance with the narrative theatrical elements of drama. It is a showcase where individuals can develop their dancing skills. It promotes culture with entertainment and lets people show case their talent on a grand platform. Augments the ability to appeal to large audiences by adapting to the new and fast changing world we live in, without changing the basic essence of dance.





### Swara Club :

Technically referring to notes in an octave, Swara is the foundation of music. Cleverly choosing it as our label we, the Swara club profoundly put our efforts to lay the flotation for all the music lovers to showcase their talent. Being one of the many cultural clubs of KLUSO, Swara club has gained its own substance by being the platform for all the music enthusiasts to improve their vocal and instrumental abilities in music. Being offered all the requisite equipment we have appreciably expanded our club to nearly 50 members of all genre.



**B.Chakradhar** (170040100)

### THE BLINDFOLD RUN

A recent survey by All Indian Council Of Technical Education depicts that 60% of the engineers are unemployed in the year of 2017. This will be equal to a loss of 20 lakh man days a year. For a country with more than 50% as youth, this isn't a good sign for its future. This turned me to dig deep into this issue, when asked about their views. "We don't have professors who make things interesting", replied students. When the same is pointed out to the lecturers "Do you think they have the interest to study?", is their comeback.



Leaving the point of blaming others, let us understand the problem and seek its reason. The problem here is, we are not able to produce efficient engineers and if this is due to the failure of the educational system then it would be an impossible task for our country to produce the icons like SundarPichai, Satya Nadella and many more.

I personally feel that the reason behind this failure is the number of people that get into this stream and similarly the number of institutes that were established to offer the same in our country.

This has facilitated accessible engineering degrees to many students not worthy of one. Only when they have to apply their knowledge into practice in the real world, they understand the opportunities they had missed while in college or the importance of their degree.

It's all about that section of the people and unfortunately the major chunk of the society, which remainsunemployed and realizes that engineering isn't their call. They were indeed like a flock of sheep following someone and later crying over spilt beans.

This is making people with the capability of building their own track, run a race blindfolded until reality hits them hard at the finish line and makes them realize that they ran the wrong race the whole time. This made me understand that we Indians are good at many fields. We have artists, dancers, singers, filmmakers, athletes and many more. But now in this decade all of them are running this race called "The blindfold Race". Let's hope this doesn't turn into a marathon!



KUNAPAREDDY SAI NIKHIL (160070182)

# The country of SHATTERED DREAMS

#### "How can you be homesick when there is no home any longer?"

 vria,a country of fertile plains, high mountains, and deserts situated in theMiddle East along the shore of the Mediterranean Sea.is currently in the middle of a fierce civil war fought between the rebels and the government. The blood filled streets, the brutally murdered children, the look of despair on the faces of people who've lost their loved ones are the pictures we come across everyday but do not pay much attention to. It all started when the civilians protested against the government in 2011 and it all blew out of proportion when the government shot them mercilessly. This war has been going on for 7 years and it's ongoing. As 2017 approached more than 400,000 people were killed and Syrian civil war has led to the largest refugee crisis.

As 2017 drew to a close, it almost looked like the 7-year war has almost come to an end as the forces of the Syrian president, Bashar al-Assad, and the rebels fighting to dethrone him had largely stopped killing each other. Russia intervened and promised to bring the troops home.

But since then the calm has shattered and the regime has turned its guns on the rebels. The long-standing tensions have flared all over again. The attack has slaughtered millions of lives and affected the lives of many. On February 24th the UN Security Council agreed to a 30-day ceasefire, but it failed as Turkey, Iran and the Assad regime have all said they will continue fighting. There is no predictable end to this ruthless war that has been the cause of death and destruction of many regardless of gender or age.

This unforgiving war has been responsible for the death of many children and some have survived to tell their harrowing stories about how their life has shattered. When the children of their age all around the world are playing with soft toys and sleeping comfortably with their parents, the children in Syria have to wonder when all the noises are going to stop, or when they can peacefully walk the streets without getting shot and live their dreams.

Even though the chances of the war coming to a stop seems very bleak, theUK and Europe are taking in refugees and various international organizations like international rescue committee, Red cross, White helmet etc. are helping out by inviting people from all over the world to donate. Awareness is being spread throughoutthe world and people are reading the heart-shattering storiesof Syrian refugees.One last thing we all can do is include Syria in our prayers



B.Keshav A Damodhar (150040084)



A popular speaker started off a seminar by holding up a \$20 bill. A crowd of 200 had gathered to hear him speak. He asked, "Who would like this \$20 bill?"

200 hands went up.

He said, "I am going to give this \$20 to one of you but first, let me do this." He crumpled the bill up.

He then asked, "Who still wants it?"

All 200 hands were raised again.

"Well," he replied, "What if I do this?" Then he dropped the bill on the ground and stomped on it with his shoes.

He picked it up, and showed it to the crowd. The bill was all crumpled and dirty.

"Now who still wants it?"



R.ROHIT (160040764)

All the hands still went up.

"My friends, I have just showed you a very important lesson. No matter what I did to the money, you still wanted it because it did not decrease in value. It was still worth \$20. Many times in our lives, life crumples us and grinds us into the dirt. We make bad decisions or deal with poor circumstances. We feel worthless. But no matter what has happened or what will happen, you will never lose your value. You are

special – Don't ever forget it!



# **SUPERNOVA**

Supernova- the death of a massive star which results in a titanic explosion. Something similar happened in a metaphorical sense on 14th March 2018. Stephen William Hawking, a British theoretical physicist, who pioneered some of the most important contributions to the scientific community, passed away.

Stephen Hawking, at the age of 21, had been diagnosed with degenerative motor neuron diseaseand was predicted to live for only about 2 years. But obviously the prognosis was off by light years and he lived till a whopping age of 76. Hawking was not discouraged by the diagnosis and despite being in a wheelchair, his mind wandered aroundthe unsolved mysteries of the universe. The greatness of Stephen Hawking not only lies in his brilliance but also his endless determination to get through all the hardships he was put through. He explored the questions of modern physics through gravity and the properties of black holes. His curiosity can be compared to that of the boundless space-time.

Supernova, simply put, is an explosion of a star. It is so massive that for a brief time, the explosion actually outshines the entire galaxy. Similarly, the death of Stephen William Hawking has shaken our equilibrium. Death is a mystery and he wasn't all too eager to die, but wherever he goes, "May the force be with him."

Hawking was on the Oxford rowing team before he had been diagnosed with his illness. He was "the adventurous type". Later he spent most of his life in a wheelchair but a few years ago he took a

-Dr. Stephen Hawking

zero-gravity flight and experienced weightlessness proving that his adventurous streak was still ongoing.



zero-gravity flight and experienced weightlessne

"Look up at the stars andnot down at your feet"

# **TED<sup>X</sup>KLU**

echnology Entertainment and Design most popularly known as TED is an initiative taken to inspire people and spread new ideas. The main motto of TED is "fostering the spread of great ideas."

As a part of TED, KL(Deemed to be University) is conducting TEDxKLU annually. Here, people belonging to different sectors or professions come up with their success stories and inspire each and every participant. Through TED talks one can realise that every idea is worth a try and every success story is a pile of failed efforts. 2017TEDxKLU came up with the untold stories of



- 1) Sandeep Raj the creative Head of Chai Biscuit.
- 2) HeenaRaheja the founder of Travel Affairs
- 3) OmairTarique Co-founder of the Scribbled stories
- 4) Ajay Kumar Reddy Indian Blind Cricket Team Captain



P.Pratyusha (160010192)



1)A plane crashes on the border of the U.S. and Canada. Where do they bury the survivors? A)You do not bury the SURVIVORS.

2)Imagine that you are in the boat, in the middle of the sea. Suddenly, you are surrounded by hungry sharks, just waiting to feed on you. How can you put an end to this? A)Stop imagining.

3)When you have me, you immediately feel like sharing me. But, if you do share me, you do not have me.

A)A secret.

4)First, I threw away the outside and cooked the inside. Then I ate the outside and threw away the inside. What did I eat?

A)Corn on the cob.

5)I have six faces and twenty-one eyes, yet I cannot see. What am I ? A)DICE.

# **ENTREPRENEURSHIP**

I fought the world to establish a startup of my own.

People said that public speaking is scarier than death, the more people willing to die today than to stand in front of you and do this

I have actually fought the world; my life has been a constant battle with the varied elements out there.

The ideology of seeing myself as an entrepreneur fascinated me and I was ready measure the unscaled heights to achieve my dream and make it possible.

I wasn't satisfied with what I was doing because it wasn't making me happy. I fought the world and I came back, not knowing what to do with my life. I am blessed with something that most people lack and that is the ability to connect, listen, observe, see and process the knowledge again.

In my perception, If you don't ask, the answer is always no for everything you have in you. The brain refrains us from asking. There is one message that life has taught me all about, is go ahead and askfor, humans have the ability to imagine what the future could be.



Most people get saturated and allow someone else to define what they should be doing in life. When you truly know yourself, you can never be defeated. The thought, "Am I good enough to be where I am", consumes me on a daily basis .I would not allow the world to define what success is for me. I am okay with being who I am as I always like owning the outcome but not the output because output is what you are meant to do but the outcome is what you meant to achieve.

"The one question every entrepreneur should ask before they start a startup"

Why hasn't this been done already? And usually three responses to this very simple but profound question

#### It's been done already but you just don't know

It's been done already but its failed

#### It's never actually been done (The probability of third answer is virtually next to zero)

Don't leave inspiration to chance, inspiration for me is a decision, it's the decision that we take.

I feel congratulating a founder on raising funds is like congratulating a chef on buying vegetables.

Success does not come through instantly. Never be blinded by tales of overnight success as they are mostly false.

"It takes nothing to stand in the crowd, but it takes everything to stand alone # Entrepreneurship" Stand out of the crowd to rise above one and all.



M Surya Teja (150030560)

### DEBAUCHED INDIAN MEDIA

Recent trends in Indian media shows the deprived status of forth in our nation. We need to understand that this is not any sudden scenario but it's a slow built process. This could not be seen earlier because publishing any news was more of validity than just expressing opinion. Traces of media in India dates back to 18th century with the initiation of Hickey's Bengal gazette. Publishing any news has been a really tough job.

Indian media saw a new juncture with more and more usage of social and digital media. Initially, it helped us to express our opinion over anything. Later on, it turned to be more annoying than being informative. It allowed people to interrupt other's privacy which is a basic fundamental right. Than just knowing the news, we started creating and re - writing the actual news

The thing to be considered is: Is it just a phase or is it going to be the nature of the media? Though it is the mistake of news channels, we should be blamed as we are the people who are encouraging and tolerating such filth. What can be done is

just being rational. Posting with #RIPIN-DIANMEDIA, #CHEAPMEDIA etc., will take you nowhere except landing you on the island of exasperation. We need to check the authenticity of any message, news, articles and photos before sharing it. We need to develop an unbiased attitude towards learning things. We need to teach our parents, neighbours about the problems we create by spreading unauthentic information and finally stop peeking into other's personal life whether it is a celebrity or just your friend.



Krishna Amrutha BA IAS

### NANOTECHNOLOGY IN MEDICINE

N anotechnology in medicine involves applications of nano particles as well as longrange research that involve the use of artificially manufactured Nano-robots to make repairs at the cellular level (sometimes referred to as nanomedicine). The main principle of nanotechnology is to make things infinitesimally small in a way helpful to mankind.

Nanotechnology revolutionized the field of medicine. The development of medical science is unfathomable and beyond our imagination. With the help of nanotechnology, medical science is able to go against nature. Nano technology can facilitate the manufacture and transplantation using artificial heart, kidneys, liver etc. Nanotechnology is widely used for target therapy, where drugs are injected into the target cells like cancer cells thus preventing the death of the neighbouring healthy cells.

These nano particles adhere to the affected cell destroys it. It was a tedious task pinpointing the affected cells thus destroying healthy ones due to inaccuracy, in the old times. The development of nano-medicine has eased the medication delivery specially in cancer cells, thus reducing overall cellular damage.

Another application is "Nano sponges" that adsorb toxins and remove them from the bloodstream. The Nano sponges are polymer nano particles coated with a red blood cell membrane. The membrane coating allows the Nano sponges to flow into the bloodstream without any hinder so that these can adsorb the toxins from the body.



Researchers are investigating the use of bismuth nano particles to concentrate radiation on the faulty cell to treat cancer. Initial results indicate that the bismuth nano particles would increase the radiation dose to a tumour by 90 percent. This facilitates faster tumor depletion while keeping the neighbouring cells unaffected.

All these applications of nanotechnology in the medical field have been a great achievement for the humans. The age of nano technology is not far away. There are a various number of researches happening in different fields involving the use of nano particles.

Let us await the Dawn of Nano-Age.



Ankit Kumar Singh (160070416)

### ABOUT BIRLA WHITE YUVARATNA

In 2004, Birla White instituted "Birla White Yuvaratna Awards" which connects with young aspiring architecture students and practicing professionals through a design challenge contest. An initiative by the company itself, the awards have been constituted to inspire budding architects to present concepts that ignite their passion to create a new world. It challenges students to imaginatively present dynamic structures from a range of versatile products manufactured by Birla White with its innumerable permutations and combinations.



150160016



**B**irla White Yuvaratna is now in its 13TH year and has grown in its participation and popularity amongst the architectural fraternity. This has helped the company reach the architectural students across the institutes on pan India basis and 'catch them young' before they become a professional. The competition focuses on identifying and encouraging the creative understanding and ability to design with two distinct and unique design briefs. Participants are expected to showcase their intellectual understanding of the given theme and present it uniquely.

This year themes are 1. Urban Plaza and 2. Metro Station design.

Over the years, the competition has shown a shift in its approach from quantum to quality. In order to sustain this competition as a popular and genuine design competition amongst the student, this shift was very essential and long due. Now, we strive to achieve higher standards and global recognition.

All award winners will be felicitated at grand award function in Mumbai presided over by Smt.Rajashree Birla .

# Mechanical engineering students won awards at **Asian e-bike challenge.**

From the department of Mechanical has participated Team of 25 members (8 students of III Year B.Tech. and 17 students of II Year B.Tech.), mechanical engineering of our university, with the Team Name: GAVISTI; had participated in e-bike design and racing challenge, conducted by "Imagine 2 innovate" on 12/02/2018 at B V Raju Institute of Technology- Narsapuram, Medak District.

This team had fabricated E-Bike Competition: 1.Best low cost Design Award 2.Best Vehicle Design Award 3.Best Team Captain Award

This team had fabricated the e-bike within a short period of time. It must be noted that theteam and the faculty mentor had worked tirelessly for a month and had put all their efforts for the design of the e-bike which enabled them to receive such achievement.

The team was mentored by the Mr. P.N.V.BalaSubramanyam, Asst. Professor, Department of Mechanical Engineering, KLEF. The Management, University Administration, Faculty, Staff and Students convey their Congratulations and extend warm wishes to the entire team and the faculty mentor, Dr.A. Srinath, HOD of Department of Mechanical Engineering on this achievement and wish many more such awards and recognitions in the coming years.



The Management, University Administration, Faculty, Staff and Students convey their Congratulations and extend warm wishes to the entire team and the faculty mentor, Dr.A.Srinath, HOD of Department of Mechanical Engineering on this achievement and wish many more such awards and recognitions in the coming years.

> K.Pranith kousik (16007015)



### FemFlare

When women support each other, incredible things happen! One such thing that happened in the recent times was the Fem Flare 2k18 organized by Women's forum, KLEF. The event took place on 6th January with the theme "Be strong, Be Beautiful and Be You!". Women from various colleges studying in Andhra Pradesh and Telangana had come to participate in the gala!

The event was promoted in various places at Vijayawada and Guntur. The coordinators and organizers had organized flash mobs and other campaigns as a part of promotion. The background work done by these girls had played a major role in the success of the fest.





Various workshops, spot events and games were conducted by the students and faculty in the morning session. Rangoli, hair dressing, quilling and a few more were the spot events and also various technical and non-technical workshops had taken place.

The evening session was filled with fun, joy and amusement. Girls, had come up with various performances. Skits, dances, music melodies, inspiring speeches from the guests and amazing ramp walk by the young girls was a great delight for the audience. The chief guests for the evening were young entrepreneurs, Mrs. Laxmi and Ms. NikhilaKarthikeyan. Their stories of success were a feast for the ears.

The day, left everyone with a confidence in themselves and a motivated every girl to come out, grow up into a strong women, thus building her career and reaching her targets.









B lockchain came into existence in early 1990's firstly on secured chain block and later markle tree was designed, which improved efficiency of blockchain. In 2008 cryptocurrency bitcoin came into existence where it serves as the public ledger for all transactions on the network Blockchain become popular due to bitcoin cryptocurrency. It became too popular that in 2014 bitcoin blockchain file size has reached 20GB, then after in 2015 it reached 30GB, and from 2016 to 2017 it grew from 50GB to 100GB. File contains the set of transactions which are occurred in network.

Blockchain is a chronological chain of blocks, hence the name block refers to set of transactions that are bundled together and added to a chain at a same time In the Bitcoin blockchain, the miner nodes bundle unconfirmed and valid transactions into a block. The only reason why blockchain become so popular is it is unhackable by any hacker because every block is placed in different nodes not just a single node if a hacker want's to hack the bitcoin blockchain he had to hack the entire nodes in order to know which block is available in which node.Each block has a link and that link is created by hash function and this is generated



by previous block data like timestamp , public key . Even when one node is crashed there is no problem each block has its replica and where its replica is stored is also placed in the particular hashlink

every block knows the place of previous block and it's replica also. Every block contains structure header , hashcode , timestamp, Tx\_root without any proper digital key it cannot be accessed these blocks are encrypted with a private key , without a proper key block doesn't show its transactions .

A blockchain is a write-only data structure. Every new block gets appended to the blockchain by linking to the previous block's 'hash'. There are no administrator permissions within a blockchain that allow editing or deleting of data. Timestamp is another key feature of blockchain. Each block is timestamped, with each new block referring to the previous block.Combined with cryptographic hashes, this time stamped chain of blocks provides an immutable record of all transactions in the network, from the very first (or genesis) block.



M.Naga Teja (14003348)

# UNIQUE

The outcomes in my life may not be allure But for that sake I'm not a failure Because I've a trust which has eternal tenure That at any day is my epicure Towards success enclosure Will make my life filled with happy texture My life clutched with a static enclosure Is waiting to grasp the freedom exposure Since my heart filled with hoping mixture Never gets forbidden to the sucking injure So I say the world that tiny ruptures assure My life that it's getting a structure By facing the initial strengthening torture Cause later life yields happiest leisure.



NAME:VARADA MOUNIKA ID NO: 150040922 BRANCH-ECE KLEF





As students, we are engrossed with our academic timeline. But do you think, this itself can showcase the knowledge you have gained in the regular class hours.

Have you heard of it? If not, have a look as it is being developed into full-fledged team since inception and will be soon made a reality.

Your participation will give you a unique kind of fulfillment and bring out the hidden talents and the innovator in you that you really aren't aware of. This event will also help in improving your time management skills.

Gear up KLEF!!!! We are bringing forward an event which have never been seen in the history of **KLEF. Yes, IT'S KL HACK LEAGUE!!!** 

#### But wait, what's that??

#### Look below and get enlightened!!

"Learning is the initial thing that we need to do but practicing and implementing makes all the difference," this statement will be followed by **KLEF 1** in each and every aspect.

Application of what we learn in the classes can revolutionize the things we use in our daily lives. The development of man began after the development of the wheel. He has been creating miracles since then. A small idea of candle paved a way for the tube light. Similarly, a small idea can lead to the big revolution.

HACKATHON is thus defined as implementing the scientific methods for the real-world problems of any domain. Soon after the launch, there will no looking back for, it provides a great platform to showcase what you thinkand can apply it to use. **HACKATHON** not only concentrates on your technical skills but also molds use of your creative and presentation skills.

This event is user defined in technical terms because it will be able to reach out to many students in and out of our campus. Huge number of participation is expected; in other words, we can experience euphoria of knowledge on those event dates.

There will be three rounds in the event

1.Preliminary Round

2. Semi-Final Round

3. Final Round

#### What's Special in K L Hack League 1.0

Flash Round: This will be a unique round where the theme will be given on the spot and the winners will be sumptuously awarded. Hence the name "flash round"

This event will be probably conducted in January 2019 alongwith aprestigious International Conference.

SO GET READY TO experience THE FIRST EVER NATIONAL WIDE TECHNICAL HACKATHON INTIATED BY KLEF.

CHEERS, TEAM HACK LEAGUE 1.0.



M.Pranitha Sravani (150030567)

### 뿔 WANDERER

I wandered from a heart to another In search of love, warmth and peace. I wondered if love existed. I only saw hatred and fib. They talked of the beautiful gardens filled with flowers of love and care I wandered from a heart to another I wondered if such places existed. They spoke about the time where love was in the air I wandered from a heart to another I wondered if such time existed They gossiped of the people who loved and shared I wandered from a heart to another. I wondered if such people existed. The places have changed The Time has changed The People have changed I still wander from a heart to another They laugh at me They think I am a fool But little do they know

I wander around in search of truth.

Things went wrong!! I was low, depressed and down to the ground. Nothing seems to be getting betterrather it was getting on my nerves. I couldn't accept as well ignore them, as it is harder to give up. That is when, he spoke to me. My way was shattered with the darkest clouds due to which I couldn't even see the path clearly. That is when he drove me in a straight path fighting with the Nightmares of my nights. Being cheated has brought me down while my pillow has no more strength to count the number of tears it bore. And that is when he wiped my past and lifted the broken me. My life was limited to what I face every day, being humiliated by the society with scars on my soul where no one could even see. That is when he explored my reality fading away my flaws and pushing me to the air of Success.

**Ishpreet singh** (160541058)



## Inner VOICE

It is him who hid in my soul for yearsin the fear of being killed by the world. He is born from my desire to achieve my dreamsby picking me up from the pile of pebbles and elevating my charm. He is no other person than my own inner voice who held me like no else.

Yes! It's true!

It's only you! Who can fix the screw! Waking up to this truth I talk to him everyday about my success.



Tejasri Choudhary 150030285

We need many more start-ups. The best way to change the a society is to change the people mindset.

To change the mindset we need at least one person from each family should be employed SO minimum needs will be fulfilled.No aovernment in the world can create the employment for the total nation lot of private sector jobs should fill the eventually.Though qap the private jobs in India are low compare to other nations the % of employment job creation is more than govt jobs.

Today's big companies were the start-ups some time ago. apparently need lot of jobs that is only possible with start-ups. one person's salary wall make a big difference in the total family and thats changes the nation.

### PRINTSKOOL.COM

This initiative founded by Mr. V Saketh (13003132) and Ms. S Srineha deals with delivering customized products to the Customized products include customers. custom design T-shirts, Mugs, Mobile. Laptop skins and car skins, Office stationary and a huge variety of gifts and photo Frames.





"I see startups, technology and innovation as exciting and effective instruments for India's transformtion." Says PM.

### **ISTHRIWALA**

This initiative enables online service pertaining to washing and ironing. This start-up eliminates the risk of spending the leisure time for washing clothes. This project is carried out by Mr.Sriram Suravarapu (13003150) and Mr.Nihanth Vabilisety (13003068). There other start upinitiatives are TON METRI SOLUTIONS and REPAIR KAREGA

### GOOFFER

A start-up by CSE students of Y'15 Mr. M Surya Teja (150030560), Mr. M Tharun (150030561) and Mr. Saifullah (150030591); GOOFFER is the perfect digital avenue to purchase clothing, electronics, foot wear, furniture, home-appliances, jewellery, baby-care items, etc. and their other remarkable initiative is KLUFN that helps students to catch up with their lost course work.

### **BUDGET MELA**

It is an online platform created by Mr. T Hemanth (150030876) and Ms. M Haneesha (150030545) with the tagline "the world at your budget" compares the costs of various commodities and enlist the best deals and lowest prices. It is a great means of saving time and money that would other be spent unnecessarily..

growth



understand his idea of making we can India а startup nation and directing India's transformation through it. The focus ofinitiative is to create startup а ecosystem and to establish innovation-based startups to increase employment opportunities and overall economic growth.

### **BYB PARLOUR**

BYB parlour is initiated this year with the tagline "Booking your parlour online saves your time and helps you to get the best quality of service". BYB Parlour is a start up by Ms. Y Bhavyasree (14003251), Ms. T Harshita (14003158) and Ms. B Sruthi(14003336) to make parlour bookings online.

### HUNGER BEE

This project is a brainchild of Mr. T Prudhvi Teja (13003237), Mr. Krishna-Kiriti (13003379) and Mr. Viswesh which intends to supply different food items to customers through online services.COST



M.Gopinath (150080015)

### DARE TO DREAM

Dream day is celebrated on the 11th of march around the world. It is a day that we need, to hope and strive for a beautiful tomorrow .Of all the enthusiastic , enriching days declared to foster the beauty of believing and striving in life, "Dream Day" seems so far the best to me.

People who do not have a dream do not have much. How well said it is and how true? For, thosewho don't have the insight to imagine what has not happened yet but has every prospect of happening, are devoid of the splendour of the imminent. What happened till date with you are only facts but what can happen and how much you have in yourself to make it happen is an entirely different and prosperous yarn in itself. For only you know, all that you can proffer to the world. Everything is a mind game at first. What bars us from doing something is not the lacking or the essence,but our own, lack of imagination. Some people never dream,they don't realise that, by doing so, theyare handicapping their access to their desired future. Others only dream,they live in their fantasy world and never actually put forth the effort to make it to veracity.

Remember, all that is accomplished in the world is done by faith. To translate one's dream into reality isnot going to be that easy. It takes a world full of determination,luck and hard work to achieve what you think you can. But in the end what all matters is how strong and positive you have stayed through it all and the way you turned your weaknesses into your strengths. Don't give any chance to any despondency to contaminate your fortitude. The moment you begin to question your aptitude yourself,the battle is lost. Don't act vulnerably. Never lose hope. Believe. Dream. Achieve!



IN INDIA

IN SOUTH INDIA

P.Hiranmayee (160031021)



## **BIO** TECHNOLOGY

India has embarked upon a very ambitious program in biotechnology with a view to harnessing its available human and unlimited biodiversity resources. Biotechnology has transformed many parts of the chemical industry, agriculture, and medicine. This area of science has little demarcation between basic and applied research, and new discoveries and innovations, in most cases, can find direct application. Biotechnology is becoming a major tool in conservation biology. Twelve percent of the vascular plants are threatened with extinction. Over 5,000 animal species are threatened worldwide, including 563 Indian species. India also has about 2000 species of vascular plants that are threatened.

Biodiversity is under threat and understanding the scale of this destruction and extinction is essential. There is a Kashmiri proverb that says: "We have not inherited the world from our forefathers, we have borrowed it from our children". A major responsibility of biotechnologists in the 21st century will be to develop low-cost, affordable, efficient, and easily accessed health care systems. Advances in molecular

biology, immunology, reproductive medicine, genetics, and genetic engineering have revolutionized our understanding of health and diseases and may lead to an era of predictive medicine. India is among the top 12 biotech destinations in the world and ranks third in the Asia-Pacific region. With the country offering numerous comparative advantages in terms of R&D facilities, knowledge, skills, and cost effectiveness, the biotechnology industry in India has immense potential to emerge as a global key player.

India currently has a marginal share in the global market for industrial enzymes. Hence, there is an opportunity in focused R&D and knowledge-based innovation in the field of industrial enzymes, which can innovatively replace polluting chemical processes into eco-friendly processes that also deliver environmental sustainability. Another interesting field of study is the area of bio-markers and companion diagnostics, which will enable to optimize the benefits of biotech drugs.

V Lakshmi 160010078 April 2018 | KL HORIZON | P.29



### ARJUN ARTS soul of Creations

Most of the people know me as(chocolate)Hema sai krishna (150030796) through Arjun arts a designing startup .For many of the people designing is a goal to be achieved or passion to work through it ,but only some can archive that goal Me getting through many hurdles finally got through the startup .I would even like to encourage you all who are interested in doing so. Your encouragement and support is the main reason for this success. The talent of a designer comes out only when the ideology of him/her is the best. The new innovative ideas come only for those who have a passion towards designing. Arjun arts is as one of the innovative idea of us getting through many hurdles and comments we have reached towards the complement side . Our happiness is when the customer is happy with our presentation either it may be a small or big,the projects we have done till now are the best according to us .We always try to bring out the great ideology and make the best as we can so the smile on the face of the customer remains so.

> The best thing of ARJUNARTS is we work with passion, beacuse your satisfaction is our happiness We have archieved the highest number of registrations during Ignite ,the technical fest .Our designing workshop is a grand success with 900+ registrations crossed the records of the previous years making the fest the grand success .ArjunArts Started, since April 1st 2017 the graph of project is gradually increasing , Till date we are reviewing our archievements with pride. Finally we would like to thank all of you for supporting ArjunArts hope you will give the same support in the coming years .

> Even you can even take a chance and give us some projects so that we can make the best out of it .



Sri Lalitha (160010048)

RJUN

THE FREE ST



### MARCH 6th & 7th

KL-RACE (Recent Advances in Civil Engineering) is the annual technical festival of Department of Civil Engineering, K L deemed to be University. RACE has been a great platform for the students across the country to showcase and enhance their skills at the highest level since its inception in 2011. RACE is now the largest Civil Engineering festival in AP.

There are many competitions held in RACE such as Symposiums, Posters, Bridge Nirman, CAD Conquerors, Technopathi, Democraft, Prahelika and many more which leave the students to compete and enhance their practical knowledge. As a part of knowledge sharing endeavour, workshops are conducted by professionals. RACE is also coloured with various cultural events.





We at RACE, do not aim to just put up a fest, our vision is to reach out toevery interested student, professor, personnel from the industry, to pool their resources together to bring up solutions to the most important challenge in India's development – infrastructure. We focus to create a platform for the students to showcase their talent in Civil Engineering and help them come out with flying colours in this field. We envision a fest which is uniquely different from any other college fest of the kind with a strong motive and purpose.

pril 2018 | KL HORIZON | P.31



P.Hemanth (150020105) **SAMYAK** is the biggest techno-management fest in all of Andhra Pradesh, which sees a confluence of students from all over the nation. It has a footfall of around 20,000 students every year. This provides an avid opportunity for all of the students to show their technical and cultural expertise and a platform to learn through practice. Filled with colours, painting the skies with fun and frolic, this two-day fest drives home lessons of social responsibility apart from technical knowledge. One can witness the sunrise beautified with events setting away with awe and exuberance silencing after cultural extravaganza. Now, this is the 9th edition of SAMYAK which came to the culmination.

When we say that our university is our home, it also means that Samyak and Surabhi are those festival days which everyone will be eagerly waiting for. On 23rd and 24th of March 2018. this imposing and indelible fest was organized by our college. We the KL students are the most happiest people on these two days, as this brings the opportunity to reap the best out of our college. These two days are the most happening days in a year of our college memories, as none can't afford to miss these days. Students play a vital role to make this event a massive victory. The CORE team which is solely made up of students took the whole responsibility of this fest. Days of planning and hours of hard work of this team will stand as the vital reason for this fest.

April 2018 | KL HORIZON | P.32

10



The event was diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant. At the entrance of the University, there were huge posters denoting "SAMYAK'18 23rd & 24th March 2018." Dr. Srinath, our SAMYAK'18 convener along with KL Narayana sir, Habibullah Khan sir, Sumanth sir and all other dignitaries came over to the venue on time and are received by the SAMYAK'18 students team. The minute one set foot near the venue, one could feel the vibrancy. Outside and in the venue, as you saw various students dressed in their best outfits, it set the mood for the fungala. The tone of decorations was very energetic and vibrant as you entered

On 23rd morning the event began with convocation ceremony of the passed out batch, which would give the perfect beginning. Our lovely seniors were presented with their degrees, this event witnesses a roller-coaster ride of emotions for the

600



1221

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students who have a part of our university but will never be departed but rather included proudly in our alumni. The very evening to balance emotions with a perfect touch of entertainment, the cultural event Surabhi was planned. We had a good glimpse of performances that are to be scheduled that night. The guests arrived after a few performances. Then, the formal introduction of the guests was done and they were invited with bouquets by the dignitaries of the university which later continued by the commencement of the guest speeches.. After which the convener of Samyak'18 Mr. Srinath gave an opening speech and welcomed our chief guests who were honoured with bouquet, then they were asked to give their valuable message to students.Each of them gave their best speech to inspire students, first with our very own Dr. Rajendra Prasadh garu. He, in his speech tried to motivate all students by telling them that this is the age for us to start being naughty, start trying new things, start doing things in different and to start making memories.

Mani Sharma garu who always made our hearts skip a beat with his wonderful music, stole our hearts with his wonderful speech. He filled our students with a great sense of optimism which included the motivation of "following our heart that finally ends with our soul leading to our right path". Guru Pandit dasa garu who is the Chairman of Akshaya Patra foundation being an intellectual himself bought a great sense of life lessons to our students which involves some beautiful paradoxes like "Understanding the difference between need and greed". This lead us to an understanding of controlling our greed and working for our need. K. S. R. Krishna whom we are elated to host, made a great impact in our students



withhis enlightening speech. Being in a respectable position like Global vice president of Petrofac his thoughts surely helped our students to move a step ahead in life perspectives. This event will be considered as an opportunity to appreciate students who excelled academically or in any other fields like sports, fine arts etc...



Chief Guests

Sree Mani Sharma 1. (Music Director- Most Popularly Regarded as "SWARA BRAHMANI") Dr. Rajendra Prasad 2. (Actor-Most Popularly Regarded as "NATA KIRIT") Sri K.R.S.R. Krishana 3. (Global Vice President, Petrofac, Sharja & India) Padma Pandit Dasa Shri Madhu 4. (President of ISKON Bangalore, Chairman of The Akshaya Patra Foundation & The Chairman of Vrindavan Chandrodaya Mandir) Benny Dayal 5. (Playback Singer Indi-pop)

F A C A D E S



Success, in itself is quite an arbitrary term. It rarely allows for a definition of your own choosing. It's defined by the present society, by the generations passed, each generation validating itself by hiding its shortcomings. While trying to avoid seeing the same mistakes in their successors; they failed to look out for the shortcomings that they create in turn. But, how does that happen? Well, let me explain. And as with every argument, the basis for mine lies in the past.

In the year 1913, just before the First World War began, societal architecture was such that children were expected to follow the footsteps of their parents, like taking over the hereditary businesses that has been passed on for generations. That, of course changed within the year, as war began, every soldier's parent was proud, and of those who were unfit or had chosen to avoid service in the army were looked down upon. When the Second World War began, this only intensified, with veterans of the first war pushing their sons into the next war, only this time their ambitions for their children were loftier; this time they wanted their children to be colonels and majors. They passed onto their children their failed dreams, never pausing to consider that maybe they weren't meant to shoulder the burden; or to consider that maybe they had dreams of their own.

Fast forward to the 2000's – the internet is in its infancy, computers are on the rise and software is racing through time; that's when parents see the potential in engineering. And that's how we got here. A country of unemployed, overqualified engineers, switching fields, shackled to cubicles which they never intended to be in, their dreams turned into part-time hobbies, their talents eroding away with disuse.

Our lives have turned into a constant race to be the best at something or the other; the best at positions that our parents and their parents and their parents before them decided for us. So much so,

that we build a facade of happiness, of what we think people want to see. We hide our faults, we lie to people, we torture and torment ourselves into believing in the world of false pretences that we've built around ourselves; a world that will not withstand the smallest gust of wind.We are part of the problem too; we never step out of line, we never question, we blindly assume that since they want the best for us, and that they want us to be comfortable, it must be the right way. But, comfort won't get you anywhere, comfort will manipulate you into forgetting your dreams, it'll kill your ambitions day-by-day, until all you're left with is a broken dream, one that you'll pass onto your children and them to their own.

It's time we broke the cycle, it's time we defined success as what we choose it to be.

April 2018 | KL HORIZON | P.34

Rahul Aripaka (14001040) February 20th& 21st, 2018 COMPUTER SCIENCE AND ENGINEERING

In association with <FOCUS>



KLEF's Computer Science and Engineering Department'sFOCUS the Student Association of the departmentis primarily aimed at encouraging students to learn and pursue their individual talents and abilities. FOCUS planned an event IGNITE'18 a National level coding competition designed to gleam out the coding culture and spirit across the country.

An Inaugural began with a traditional ceremony at Peacock Hall of KLEF on 20th February 2018 at 9:00 AM. And then all the dignitaries, Dr. E. Suresh Babu - Head of the department, CSE, Dr. G. Krishna Mohan - Convener, Ignite' 18, Dr. V.Krishna Reddy and other members of faculty, lit the lamp before the start.

There are many startups that evolved gradually in the academic year2017-18, and a magazine composing of all these successful events was released by the chief guests of IGNITE' 18 and other delegates.

Now IGNITE' 18 was composed of many technical, non-technical events and workshops. Which were very participative, technical events were#include 2.0,Versatile Coder, Digital Sherlock,Code Gambler,Hackathon and many wereprimarily focused on coding .to one side event also had a non-technical affairs such as Face to Face, Memory Challenge and most striking LAN Gaming , And knowledge buying workshops in variety areas stood WebDevelopment, Android App Development, Game Development and Graphics designing.

**IGNITE' 18** has seen a huge success with competitive challenges, numerousmaterials,brain exciting games and over 3500 participants from the states of Andhra Pradesh, Telangana, Maharashtra, Karnataka, Kerala and Tamil Nadu.



**A.Vaasavi** (150030038)



A n event that takes a special place in every student's heart and stays fresh in one's memory. The departure from the place which has been your home from the past few years. Its hard to do it specially when one recalls all those wonderful memories created along with the peers, the suggestions and efforts of the parently faculty

Just as how students eagerly wait for this day, our university management has shown the same keen commitment in making of this event, the 7th convocation of our university. Precisely to make the passed out's last event in the college the best event



On the morning of 23rd March '2018 the stage was set to host excited students, happy parents and satisfied faculty. Every one's happy there, their beaming faces say it all. Toppers were presented medals in the recognition of their excellent academic performance and every one were certified with the degree name by name on the dais. Followed by lunch and some time well spent with friends and faculty. To top all this the motivation of the chief guest and faculty gave them an extra boost to face the real world and reap the result of their years of hardwork. After the formal proceedings the students were given an opportunity to take part in the university's annual fest SAMYAK.

Overall this year's convocation has lead the student's to go pass their memory lane and relive the moments. With the degree as an achievement by realizing the fact that its time for them to complete the farewell the students bid a heart warming goodbye.....

**A.Hemanth** (150030031)


## "SMARTVILLAGE "

To take a thousand-mile walk, one needs to take a first step. "SMART VILLAGE" is this step initiated by KL-Deemed to be University in motivating student teams to approach and take part by bringing awareness to the needful villages. As a program, this revolution involves the implementation of the technologies these students have learned and apply them in real-time environment to cater solutions for the underlying problems in the villages.





As a concept, a "Smart Village" is a gateway for rural communities in bringing up high productivity with minimal efforts as self-sustainable socially developed communities. KL Smart Village project acts as a catalyst in building a Rural India to compete with this era of globalization.









## M.Sai Pavan (150020077)





A.Pujitha (150040026)





P.C.Tejasri (150030285)



## Navadheer nuli (170040632)

### March 7 & 8



Presents







A Two Day National Level Technical Fest of ECE @KLU was inaugurated by Sri Ravi Eswarapu, President, AP IT Association and Sri AkulaVenkataRamana, Alumni of ECE@KLU who bagged 1st Rank in Group 1 Exams and Sri TarunKakani, Alumni of ECE@KLU CEO of Amaravathi Boating Club.Students actively participated in several events like Paper Presentations, Technical Workshops by Texas Instruments on Embedded Systems and UTL technologies on LTE of Telecom Domain, HardwareExpo, Gamingetc

Cultural activities by KLU Students and Pro Show by..Yasin Nizar an award-winning Indian playback singer singing predominately in Tamil, Malayalam, Telugu and Kannada movies with over 200 film songs releases and live performances around India and abroad including gigs in Canada, USA, Dubai, Kuwait, Malaysia had stolen the show with his live performance.

April 2018   KL HORIZON   P.40	T.Bhargav (150040847)

ollege life is a blend of fun, friends, classes, events, and many interesting things. What if, we have a source to discuss all these interesting things every day? What if, it is a campus radio where we can have college gossips and campus news up to date? And this is how it all started, the initiation of our college's KLRADIO by Mr.Harsha Koppula and Mr. KoushikAakaur, students from CSE department and active members of our esteemed SEA club.

**KLRADIO** is an online college digital radio which works on android application which is accessible by any android user as well as web surfersthrough the website *'www.kluradio.com'* setup by a combination of efficient designing, broadcasting, creative and technical teams.

### **RADIO SPECIFICATONS**

The main objective of KLradio is to provide students of K.L.E.F with information about happenings in and around the university. It acts as means through which an innovation can be formed in the university and outside the university by the voice of KLians. It provides a platform for the students to express their views and speak out their opinions.

#### ACHIEVEMENTS

After the successful completion of 3 months, KLRADIO is followed widely throughout the world, with almost up to 1 lakh users and 25,000 unique users in the very first month of its launch and is now India's No1 College Radio with various sponsors' country wide. The Radio team has heartily thanked our management. And thaks to our listeners



#### **RADIO LAUNCH EVENT:**

After various days filled with dedication and team work, our KLradio was launched on the eve 25thJanuary,2018 by our beloved vice-president Er. Koneru Raja Harin in the presence of RJ MalavikafromRadioMirchi(Vijayawada).Theinaugural session was decorated with cultural events and interactive sessions with the students.





Any holidays! Any happenings in our college? Any hot news? Tune in to KL RADIO and get engrossed and update yourself.



100

P.Hiranmayee (160031021)

April 2018 | KL HORIZON | P.41

## STAY CONNECTED

A mother was flying a kite while her son was keenly observing her doing so. After some time the son expressed "Mom, the strings are preventing the kite from going any further""Hearing this, the mother smiled and broke the string. The kite glided higher and then gradually came down to the ground. This dejected the boy

The mother sat next to him and calmly explained: "Son, in the life we reach a certain level and then we feel that there are certain things that are not letting us grow any further like home, family, culture etc., We feel we want to be free from those strings which we believe are stopping us from going higher. But, remember son, that our home, family, friends and culture are the things that help us to stay stable at higher heights. If we try to break away from those strings, our condition will be similar to the kite. We will fall down after reaching great heights with no one to support us.



We are like the kites and our family, friends and peers represent the strings. Don't forget any strings and remember every string is important to lead a balanced life.

The moral of the story is:

"Never go away from home, culture, family and relationships, as they help to keep us stable while we are flyinghigh.

Life is beautiful.

Stay connected.....!!!!!

I thank all my family members, friends and my culture who helped me to fly high till date.

Especially I thank my mother for her encouragement, support and love towards me



V.Sai Kushwanth (150030952) March 14<sup>th</sup> & 15<sup>th</sup>

In association with







**Spark** is one of the most celebrated and eputable National-level Technical Level fest. It is conducted by Department of Electrical and Electronics annually and includes futuristic and state-of-theart workshop, exuberant technical fests and exciting nontechnical events. Spark'17 was massive amongst students with more than 1000 registrations and a huge sponsorship. Active participation of final year students encourages juniors of all years since the previous versions of Spark. Spark had exhilarating and electrifying cultural events like dance performed by professionals from Narthana Club and entertaining acts like drama, vocals, mimicry, mash-ups, flash mobs and Guest Lectures by experienced individuals from BSNL, ISRO and GS Electricals. Spark gave an experience of all time by giving a chance to visit Efftronics Systems Pvt Ltd.

**Spark'18** has been a three-fold experience in all manners. The event was honoured bythe Chief Guest Sri. Seshi Kant, Deputy General Manager –Technical and Regional Manager, APEnergy Efficiency Services Limited and the Guest of HonourSri.M.V.V.Satyanarayana, Chief Engineer, Dr.Naarla Tata Rao Thermal Power Station.

Workshops like PLC and SCADA, Artificial intelligence using MATLAB by professional resource persons and interesting technical events like Dance my Robot, Techno Burst, Catch the Code, Pitch Today(Idea Presentation) and many other non-technical events were organised by the students themselves under the guidance of the experienced leads in order to enlighten the skills of the participants in the event. Department of EEE also had an MOU between KLEF and Energy Efficiency Services Limited.

### MOU exchange between KLEF and EESL

All together 300 students participated in workshops, Technical and Non –TechnicalEvents and to the winners of both technical and non-Technical events were awarded with cash prizes Cash Prizes were given by the dignitaries present at the event. It was a good experience for the team as well as the members who attended it and made it a success.



(150040074) April 2018 | KL HORIZON | P.43

**B.Sai pavan** 

## ELECTRO HACKTHON

Electrothon is a hackathon which was conducted at KL Deemed to be university bythe Dept of ECE on March 12th,13th,14th along with APITA(Andhra Pradesh Information Technology Academy) and IIDT(International Institute of Digital Technologies).

### What happened before KLU?

•Design and Build Electronics Workshop Team of ECE Dept@ KLU identified 40 real time problems faced by citizens of AP and created a database. The database is vetted by Industry through APITA and they finalized 35 problems. •Students were expected to build a hardware prototype suggesting solution for the problem in the database. •The problems are floated through Electrothon website which was launched Honorable CM. by April 2018 | KL HORIZON | P.4

•850 teams got registered where the competitions are conducted in 5 places(zones) of Andhra Pradesh.APITA appointed Industry people as judges to evaluate the projects in these 5 places.
•From all 5 zones,40 projects were finally selected, and all these students came to KLU to participate in the competition, i.e., Electrothon from 12th Mar 2018.

DB TALK

### Agenda of Electrothon

•40 batch students came to KLU and worked on the theme selected by them that is hosted in the website a couple of days before the event Students worked for these 3 to the Electrothon. davs compete in Around 10 Industry senior Experts and few CEOs, from Qualcomm, BroadComm, AMD, Thought Works, Microsoft, Loop Reality, Redpine Signals, National Instruments, Better by Design, Yoktra Automations came to KLU to give talks and evaluate the projects done by 40 batches. eries of talks with these Industry people were arranged, so that ECE students of KLU get benefited.
A series of 9 talks were arranged for KLU students and were open to all.
Apart from the above talks, 3 talks from 5:00 PM to 8:00 PM were organized daily on all 3 days in the C lobby Lawn by the Industry people which was first of its kind in KLU. These talks were interactions with industry people. Students were to register for these talks and everyone were not allowed for them.v

•Valedictory function took place at 4:00 PM on 14.03.2018 for which Hon'ble Minister of IT Sri N Lokesh, Special Secretary to СМ Sri J A Chowdarygaru,Chairman and Managing Director of Transmission Corporation of Andhra Pradesh Sri K Vijayanand IAS attended. •Prize money : Prize Money for all 40 batches @10,000/each and For final winner Rs 1.5 Lakhs, second winner Rs 1 Lakh, third winner Rs 50,000/-.All cash prizes were given by Honourable CM on 24th at Tirupathi.

The big fest came to an end.KLU as knowledge partner witnessed biggest ever Hackathon in the Dept of ECE.IT Minister Nara Lokeshgaru delivered excellent speech envisioning bright future of sunrise AP under the able administration of CM Sri N Chandra Babu Naidu garu.

April 2018 | KL HORIZON | P.45

K.Sanjeev (150040432)



Students from the KL(Deemed to be University), were recognized for their outstanding participation in the University Innovation Fellows Program, an educational space asigned to the University of Stanford that brings together students from more than 62 institutions of higher education to the Silicon Valley in the state of California. Surya Sai Mourya Kosaraju, Srikar Kashyap Pulipaka, Chaitanya Krishna Kasaraneni, Venkata Naga Sandeep Vemulapalli, under mentorship of Assoc. Professor, Hari Kiran Vege represented KL as scholars of the Program, under which they worked on innovative solutions that can enhance their campus experience.



"The meetup was an opportunity where we could widen our perspective and understand the potential within others and ourselves to develop innovative ideas and learn to take risks. The fact that we could compete with students from all over the world and collaborate with them was an important aspect of the meetup because the skills gained through those activities will now be a part of us. It exponentially aided us in our activities as change agents and will continue to do so." said Surya for his participation in the meetup.

Meanwhile, for Srikar his particiption in the meetup "was a surreal experience and the activities we participated in during the meetup have considerably changed the way we think."After about six weeks of intensivetraining and their participation in conferences with academic and industrial mentors in Google, Stanford and world-renowned leaders from multiple sectors, the youngstudents returned to the Koneru Lakshmaiah Education Foundation where they were recognized as change agents for their innovative work and, in turn, were apointed to serve as mentoring leaders to new students





### **Electronics and computer** science engineering

two days national level techno conference was conducted by the students of Electronics and Computer Engineering department under the roof of a student association called ESSENCE on 22nd and 23rd of march 2018. This conference was based on Internet of Things(IoT) and Cyber security. It was aimed and focused at bringing together Scientists, industry experts, eminent professors from academia, R&D organizations, research scholars and M.Tech Students to exchange and share their experiences and research results in all the allied areas of Internet of Things, Embedded Systems, Sensor Networks



Network Security and Cyber Security. Our fu- Dr.Kim Kyung Tae , Mr. VemuriMurali Krishna, senior ture technology is based on Internet of things, but to have a secure use of this technology we need to have knowledge on cyber security. In this conference many seminar sessions, paper presentations and Project expo were held regarding such topics. Nearly 260 papers were published during this conference and 20+ projects were presented. Chief quests like



Manager, AMD , Mr. Vadloori Sanjeev, joint director and officer in charge of software technology parks of India ,Mr. D. Rama Krishna , CEO & MD , EfftronicsPvt Ltd interacted with the students and shared their knowledge about Internet of Things and Cyber security. Students had a great interactive session with the guests and many students got enlightened about their stream. This conference was decorated by non -technical events like dance, singing, etc. Many students showed keen interest in both technical and non technical events.



## Placement Panorama I

Placed In: DELOITTE

"No matter how talented one is, onehas to wait for one'sturn" -BrahmaniBhogavalli.

Patience and positive thinking paid off. Her career had a dream start after a great effort. She is one of the talented students Vachas has ever witnessed. She is an all-rounder and believed that bookish knowledge is useless without experience. She tried whatever is new.

Her experiences in her words...

*Vachas:* Talking to you is a very happy moment for us. Congratulations on being placed in two reputed companies "Mind tree" and "Deloitte". We know a lot about you. But our readers don't. So please tell us in-brief about yourself.

**Brahmani:** (smiling) Thank you. In-brief about me? Well, I am from ECE. I am not a so-much-ofstudy-type though. I enjoy every moment and when I study, I enjoy that as well. And I am a member of vachas. Being in vachas speaks my interests anyhow. To tell you vachas is the one that helped me stand different from others. This must give a brief idea of what I am.

*Vachas:*Heard that you had your own way of preparing yourself for the interview. So can you tell us how your approach for the interview was? What kind of preparations were made? Any suggestionsfor the upcoming batches?

**Brahmani:** The first round of an interview would be basically on quantitative aptitude, reasoning and verbal ability. So I prepared myself for these rounds initially referring few books. Coming to preparation in technical aspects, I was a part of theElite program in our university, where I have brushed up all the basic concepts. All that differs from you to others is the time you take for each question to solve, which you can get only by lots of practice. For the HR round, while preparing your self-introduction, see that it doesn't last for more than a minute or so. I suggest you try and practice in front of themirror and repeat your answers. Be careful with your facial expressions and body language as they play a key rolein impressingthe interviewer.

### Vachas: Well... What will be the difficulty level of the 1st round questions?

**Brahmani:** It is similar to that of the mock-tests conducted in our college and most of themwill be prepared by thirdparties like AMCAT and Cocubes, try to practice those tests within certain time limit and go through the previous question papers of the company that you are going to attend which will help you in estimating the difficulty level. Not only these, but also concentrate on improving your vocabulary skills too. Try to put on a smiling face rather than a tired or a fearful face. If you don't know the answer, try to admit that you don't know, because if you don't it would be a waste of time for you and the interviewer.

Vachas: That's really helpful. Resume... It is one of the most important parts of our interview process. How did you prepare your resume? April 2018 | KL HORIZON | P.48 **Brahmani:** My resume, it had only one page where I included all my schooling, projects and also about my co-curricular, extra-curricular activities along with achievements. Be creative, butbeprecise and clear in preparing your resume because it gives the first impression of "what you are". And mentioning merrily that "I am different and Unique" doesn't help you, it should reflect in your works. Try to highlight finest things first so that they could be noticed easily.

*Vachas:* Though you are from ECE, you had to take up projects related to C and C++. The job you took up and the branch you have studied are nowhere related. Are you satisfied?

**Brahmani:** Yes, I am satisfied. Firstly getting exposure to a software field is very important because India is being digitalized these days. It helps to cope up with everyday activities of future India. Engineering is, however, an interdisciplinary course where you can be into anything after that. I always dreamt to be an entrepreneur and for that this software field helps a lot. To become an entrepreneur is not a one night task so, being in software field gives me cutting edge exposure to the required technology which helps me to digitalize my startup and improve it further. Also doing this job helps me know what life after thestudies is like.

*Vachas:* Do you think CGPA plays a vital role in an interview? How far your CGPA did help you in your interview?

**Brahmani:** CGPA is a must to cross the cut-offs. But only CGPA is of no help. Your communication skills along with CGPA satisfy the requirement. Make sure you have enough knowledge. And your at-titude will add value to the whole process.

*Vachas:* You have been into vachas right from your first year! So in what way did ithelp you in your interviews?

**Brahmani:** I mentioned that I was a part of Vachas and it asked me what I was. But yeah, Vachas is a great platform to develop leadership and interpersonal skills. And I am speaking all this only because of Vachas. It helped me to overcomemy fear and improve my communication skills. So vachas is also one of the reasons for me to get placed.

Vachas: Do you have any suggestions for your juniors??

**Brahmani:** First of all, just be cool. It's hard to be cool at some points, at least fake it. If you have a fear of answering to strangers, just practice in front of the mirror as I told you earlier. Be creative in writing your resume. What we learn is different from what we implement. Sharpen up all your skills and attend the interview with confidence.

*Vachas:* Had a great time talking to you. Thank you so much for spending time with us and sharing your experiences.

**Brahmani:** It is my privilege to be interviewed by you guys just be cool, creative and give your best. All the Best for your job and your career!

*Vachas:* Thank you and all the best for your future too.



A.Manogna **Y.Srilakshmi** (170031532) **(1600541169)** April 2018 | KL HORIZON | P.49



1)What is as big as an elephant but weighs nothing? A)An elephant's shadow.

2)A man went into a party and drank some of the punch. He then left early. Everyone at the party who drunk the punch subsequently died of poisoning. Why did the man not die?

A)The poison from the punch came from the ice cubes. When the man drank the punch, the ice was fully frozen. Gradually, as the ice cubes melted the poison was released into the punch.

3)There are three houses. One is red, one is blue, and one is white. If the red house is to the left of the house in the middle, and the blue house is to the right to the house in the middle, where is the white house?

A)n Washington, D.C.

4)Mike is a butcher. He is 5'10" tall. What does he weigh? A)Meat

5)A farmer has 17 sheep and all but nine die. How many are left? A)Nine.

## **READY PLAYER ONE**

#### Author: Ernest Cline

Ready Player One is set in a future where we have depleted our resources to the point where many people lives in Stacks, which are basically just trailer homesand many people struggle to make ends meet. Wade Watts, the protagonist, attends school in OASIS like many of his peers. OASIS, an online world created by James Halliday, contains thousands of different worlds, including copies of many famous scifi verses. Halliday leaves his entire \$250 billion fortune to the player who can find the Easter egg hidden in OASIS. The book is set five years after his death and no player has gotten even one step closer to figuring out Halliday's mystery. And the kicker? Halliday's obsession, besides video games, was the 1980s. April 2018 | KL HORIZON | P.50

Wade Watts has spent years playing through all of Halliday's favorite games and songs trying to figure out the first step. When Wade figures out the first move, his name shoots to the top of a previously empty high-scorers list and the world goes into a frenzy. The entire rest of the book follows Wade and his fellow contestants through the game in their attempts to reach the goal first.



"No one in the world gets what they want and that is beautiful." — Ernest Cline, Ready Player One

# SUCCESS - MEANT FOR ACHIEVING!

Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing. If you don't design your own life plan, chances are you'll fall into someone else's plan. Those who have achieved the greatest amounts of actual success are those who were crystal clear on what it meant to reach the top, for them. The simple yet profound truth is that what makes you happy, it may not make someone else happy, and vice versa. One's vision of success probably looks nothing like someone else's, and that's how it should be!! Always be yourself, express yourself, have faith in yourself; do not go out and look for a successful personality and duplicate. *Believe that success is beautiful!!* 

It's also essential to understand that in many ways, we already are successful. If we assume that we are failures until we reach a specific goal, we will never be happy. We have to recognize all we have already accomplished. Success is both a goal and a journey. When we reach certain milestones that is an element of success. But we don't stop there. We push higher and harder, striving for more and to bet better. This is a time for honest evaluation, not rose-colored glasses. What truly matters to you? What are the things that set you on fire with passion? In what are you currently successful? Where do you need to grow?



"Produce your own success story and let people Google it out!!"

HIMANI AGARWAL (170030452)



"International Dhauli Art Festival" tipped their cap to our KL-Deemed to be University Students, K.Saikalyan, P.Jashwanth, K Venkata Teja & K Pawan Kumar.

They have also recognised our Assistant Professor M.Rambabu for his work and bestowed this international award.





# INDEPENDENT INDIA

(to Indian sons but not Indian daughters)

From the times of Sati Sahagamana, to the time of Nirbhaya gang rape, woman's life in India is always a topic to speak about. But when harassment knew no boundaries of age, it isn't time just to speak. It is time we act upon the harassment happening to women. India has become a place where the idol of woman is worshipped but real woman is brutally killed. We have celebrated 70 Independence days up to now which is more than the average lifespan of an Indian but we never got the independence we believed. The day a woman can walk freely on the roads at anytime is the day we can say that India has achieved Independence. If a girl is sexually harassed, the shameless people in the society tend to blame her dressing style. Some blame the time she goes out. And some blame the freedom she got. At last, they end up with blaming her lifestyle.

But in the case of the eight year old girl, did all these things matter? She didn't even see the world when she was raped by a group of people. Is that an age to experience a deadly rape for three days by a group of beasts? It is really heartbreaking to understand the pain she was put through when they tested if she was alive by hitting her head twice with a rock. This incident can be viewed as the death of humanity where a girl having no other idea than playing with toys, is killed brutally and some people wearing religions as masks are trying to save the culprits. Religions do not support rape and murder, it is the people with the wrong mindset that support it. The people who view the culture change in the world as a calamity tend to act out in ways that end up causing a calamity.

I hope this change comes at least in our generation and we stand in support to giving freedom to girls, curbing the chances of sexual assault against them.



VSV SAI (14003321) What is **SUCCESS** 

#1

"RISK IS MY LIFE POSSIBLE MY HOPE IMPOSSIBLE MY ENEMY DANGEROUS IS MY GAME COME WITH ME BECAUSE.... I AM CHRISTENED AS SUCCESS FOLLOW ME I SHALL LEAD YOU TO DISTANCES UNFATHOMED AND DEPTHS UNTRAVERSED TO ESTABLISH YOUR FOOTPRINTS AND LEAVE THEM BEHIND FOR OTHERS TO FOLLOW"

# A GIRL CHILD

This is the happiest moment in my life, a mother said with all her face aglow. Her husband, the happiest for his wife, with a tinge of pain he dare not show. A boy or a girl, was his doubt, either of them would make them happy. Boy would be better, he could not shout, but neither of them would be scrappy. Oh man! You are sad for the birth of a mother!! After nine months, arrived a girl, lighting up every face except for one. She called herself the wife of an earl, but her decision was supported by none. The baby girl, she thought was an omen, and must be given away. She behaved like a demon. but to her words, none would sway. Oh woman! You too were a girl!! Years passed and lessons were learnt, the cute kid grew to be a beautiful woman. With many experiences that left her heart, burnt, respect was given to her by no man.

From some uncultured goons, who showed no respect to her, to the educated baboons, who abated the heart of that soft feather. Oh man! You disrespect a mother!!!!

With no security across, and her heart darkened by the shadows of fear. Fearing the man at every cross, and no courage to go near.

Few cultures, call her goddess, but fear to have one n their family treating her like a demoness. like she is an anomaly. Oh God!!! Help us save the girl child......

**A.Vaasavi** (150030038)



# **SOLDIERS! COME BACK!!**

## A NOTE TO MY INDIAN SOLDIERS:

S acrificing the lives, fighting for country, protecting the people, Is it what you do there? Then you better come back to see if the country remained the same, as you wanted it to be. Come back, as we need you to protect us from our own people than from others. The sex ratio in India remained with more males than females, but still, I wonder why there isn't at least one man each for a girl to protect her.

You went to guard the nation to make sure every Indian feels safe in the country. You went to save the Mother India but lost many Indian daughters in the motherland. The eight year old girl would have been more happy if she had died being an Indian than being a Girl as a curse. She would have been happy if she hadn't died in the place she once felt very safe.



The four letter word RAPE has become quite common in the country where it is difficult to be replaced with **SAFE** anymore. Soldiers, come back, we need you to protect us from being killed by them where "them" doesn't stand for enemies here. We need a soldier for every girl, a soldier with no uniform, with no weapons, but stands for his mother, sister, daughter and wife as armor to them.



Tejasri Choudhary 150030285

April 2018 | KL HORIZON | P.55



## Placement Panorama II

### Placed In: INFOSYS

A capable leader and a person who always stands first in multitasking. He always maintains a smile and is ever ready to guide any person who approaches him. He has been a pillar for the Vachas Club and also an inspiration to all his juniors. We take this opportunity to interview Mr. PhaniPrateek of Mechanical Department.

### Vachas:

What was your first impression of college life before you joined the university? *Pratheek:* 

For me it was the next step of learning. I thought that I would get to explore the new things. I would acquire practical knowledge through all the experiments and the things that will be done in college. *Vachas:* 

How did college influence your way of thinking and life?

### Pratheek :

I used to think that everything that was around me is permanent. But later I realised that nothing is permanent. Things that we get to see in our life won't be static. As we start to learn, new things we forget the old. So nothing is permanent in our life.

### Vachas:

What kind of difference did you notice before and after joining the college? *Pratheek:* 

I used to be so stubborn before. But then I started to take things in a more patient manner. I got to learn how to with deal with people around. I started crashing in to many groups of people and indulge myself in many things. I also started accepting the facts that helped me decide whether any task could be possible by me or not. The greater difference I noticed in me is that I started managing thing and friends of mine.

### Vachas:

What do you think that you have achieved in four years of college life and how did it was helpful bringing the change in yourself?

### Pratheek:

Well, there are many things I had achieved in four years of B.Tech life. Speaking genuinely, I made good friends(earned a good friendship). I used to be overconfident before but then it degraded to some level and turned me into a confident one. I also explored different cultures that were unknown to me till then .I gained lot of knowledge from many good professors in our University. I was never interested in getting placed rather I was aiming to pursue higher studies. I just enrolled my name to give it a try. Coming to the interviews and getting placed.It made me realise that being myself is only

-thing which would help me in greater deeds of future. It also helped me getting placed in Infosys. I never tried to show something which I am not and things which I don't know at the interviews. *Vachas:* 

Infosys is an IT company and you are a mechanical engineer. And did you feel wrong by deviating from the core ?

### Pratheek:

No, there was nothing I felt wrong about joining in Infosys. It might be the software company but there are mechanical projects too. There are projects that involve mechanical engineering like designing and manufacturing. I haven't been the part of it but yeah I am looking forward to be in the one of such projects. The only good thing choosing Infosys Is I got time to think about my future. So I don't feel bad choosing Infosys. Being at Infosys also taught me how to work under someone and how to deal things in the stress.

### Vachas:

Life is all about twists and turns. How was your college life and how did you overcome those difficulties you had?

### Pratheek:

There were not many twist and turns in my life. Though I would share some which I hope don't comes in the relevance of twist and turns. There was time when I got demotivated and decided to leave the exam hall in first fifteen minutes.I also had to go through management something about the functioning of it. It supported us at sometimes and not at some exetents. The one incident which surprised me most is that when had go for a competition called HPVC challenge .When we participated there were three team in our college. My team was named as "Team-C". I was the vice-captain of the team. The problem that we faced was that we were the ones who submitted everything in the last but we still made it through. Still the end

results were in favour of my team about when it came to performance. After we went to there we had an error of rob breaking. We brought the gear and welded it in a time and got qualified in it. Which wasn't expected by us. We just maintained our cool and worked upon the situations . Me and my captain being cool helped us go through such situation when it occurred time to time. I also had support of many good seniors in the college as I used to be so jovial with them. *Vachas:* 

What role did your friends play in getting you placed ?

### Pratheek:

As I told earlier they were the reason I had enrolled myself in the placements section. In sense of their part/role being played which got me placed is that we used to solve things together. Whenever there was a problem we used to solve it together. Also,explaining things to them used to boost my confidence in academics. And the confidence that they had on me was more than I had it on myself. They were so supportive to me. When I used to take things casually they motivated me to get involved in aspect of my academics. They had such belief in me that I later turned into my strength. *Vachas:* 

Where does the training standards of our college.

### **Pratheek :**

There are good faculties who teaches very well. But due to the concise time they are not able to present the whole topic. I feel that It wasn't properly structured. The teacher doesn't continues the top which is supposed to taught. They go to then next topic. They leave it to the students stating is should be practised by us. So through such problems it is left incomplete explanation of the topic. I also feel that it the teaching system in sot of biased. As we pay the same amount of money we do not get the same quality of the education what others are getting.

### Vachas :

Do you regret anything? And if you were given chance to alter anything, what would you do?

I have committed so many mistakes in time management, with friends ,crossed some limits too. But I got to learn from those mistakes. So I don't want to change or alter anything. It makes me aware of not repeating it again. And if I go back and alter those things may be I wouldn't have learnt from those mistakes. But I would want to relive all those moments that occurred in the past events with friends. *vachas:* 

What role did vachas play in your college life?

### Pratheek:

Through vachas I got close to the management . If hadn't been introduced to the vachas I wouldn't have known how the management works. People started to recognise me through vachas. Vachas taught me how deal with situations too. It gave me overall perspective of the management . Also vachas moulded all my skills to put them together.

### Vachas :

What message will you give to your juniors for placement preparations? *Pratheek :* 

If you have your own way of preparation and are confident about getting better results ,you can follow it. But if you are yet the beginner and just started to get to know things then you would better join some good coaching centres that are available. They will show you a way to lead the thing. In interviews, we don't need to panic. You should be yourself first. You do not need to fake about what you don't know and notgive any foolish answers . You should also be answerable to them about why you don't have knowledge about particular domain they questioned you in.



K.Shubham Deepak (150030844)



**A.Hemanth** (150030031)



### **TEAM MAGAZINE:**





A.Vaasavi 150030038









M.Sri Lalitha 160010048



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an K.Pranith Kousik 16007015







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April 2018 | KL HORIZON | P.59





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